

Portfolio

2013



2019

Micaela
Brazerol

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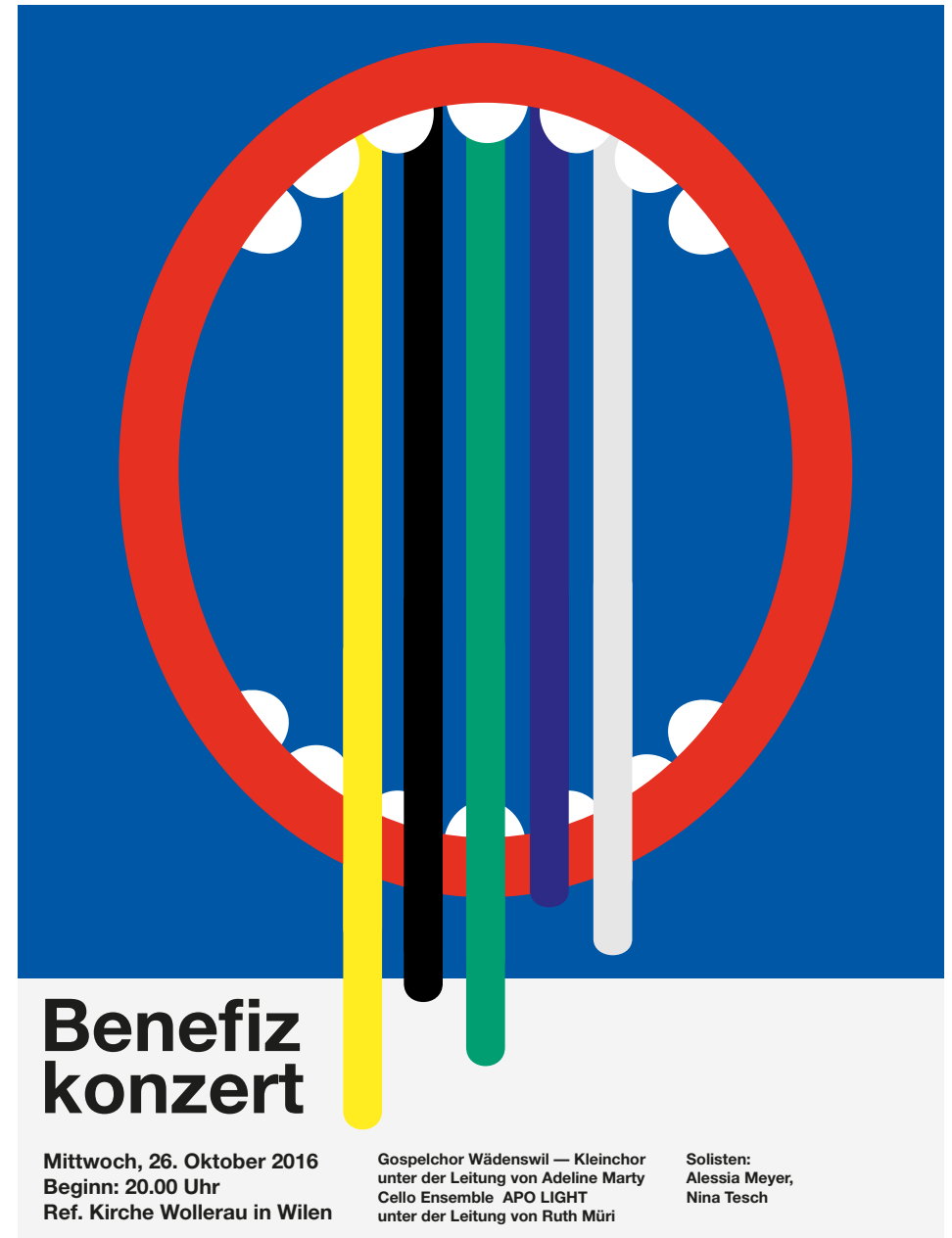
Benefit concert

Benefit concert

Flyer

Benefit concert
Flyer
148 x 210 mm
October 2016

I designed a flyer for the graduation work, a beneficiary concert, of a friend of mine. The image motive is inspired by the instrument and singing.



Benefit concert

Flyer

Greeting cards

Greeting cards

Collages

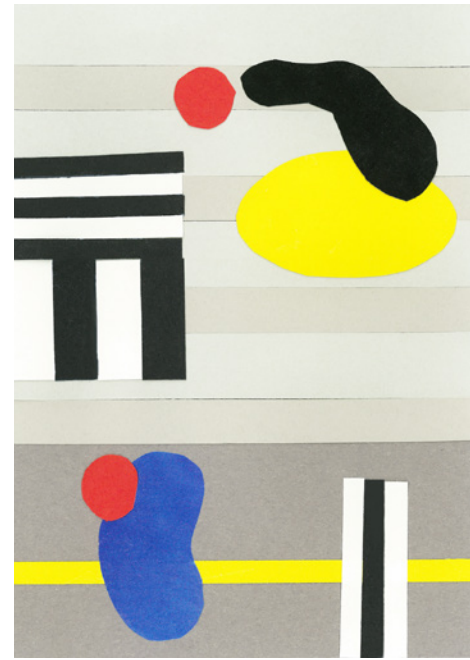
Greeting cards
Collages
A6, various formats
July 2018

Being far from home and friends is not always easy. To ease my longing, I write letters and poems. For such occasions, I designed cards which are specific to the particular person. Like this, simple greeting cards saying: "Listen what happened to me today" as well as "I miss you" are created.



Greeting cards

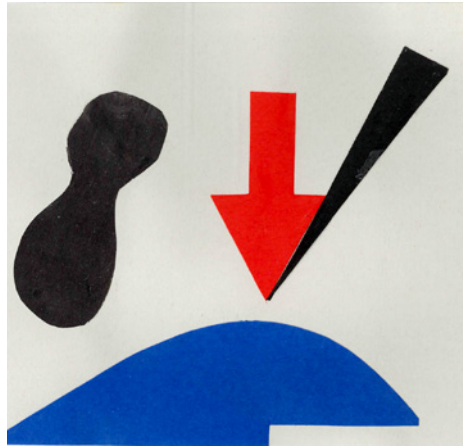
Collages



Greeting cards



Collages



Greeting cards

Collages



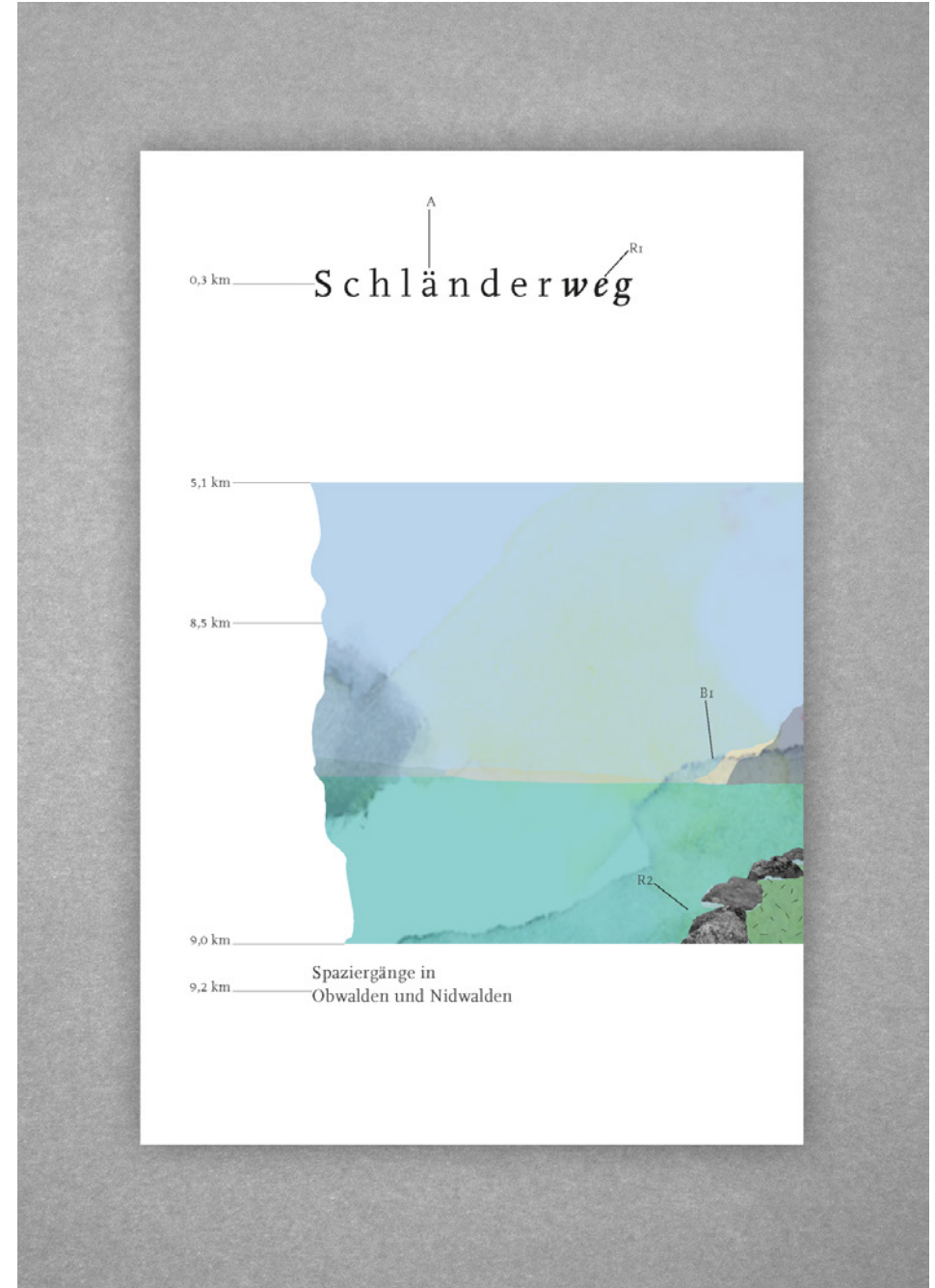
Schländerweg

Schländerweg

Corporate Design

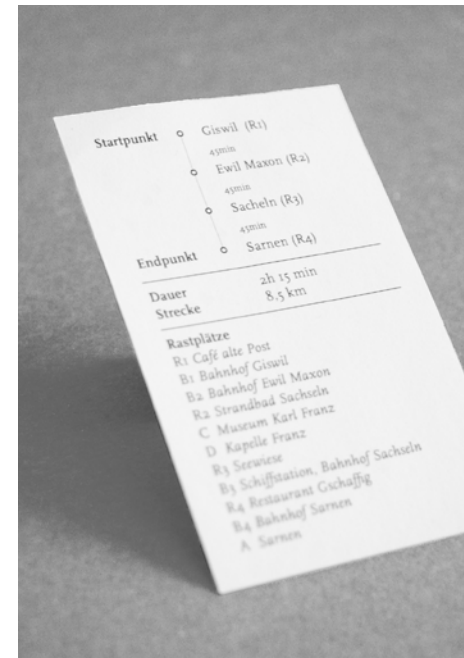
Schländerweg
Corporate Design
Various formats
May 2017

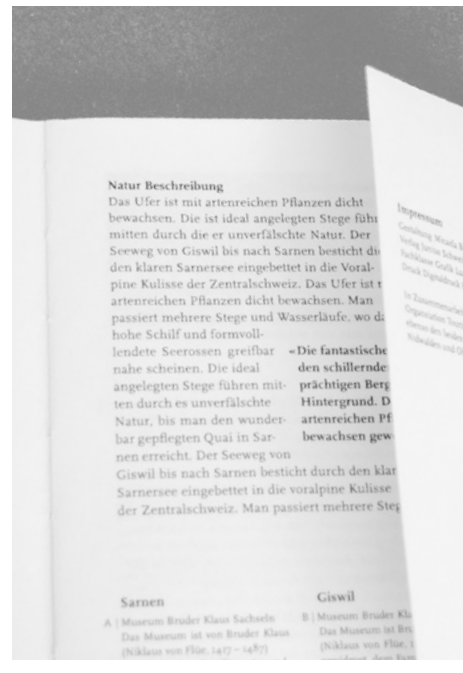
The topic during the final exam of my graphic designer education in Luzern was to design an unusual travel guide. I decided to focus on walks and strolls in Nidwalden which is a small canton in Switzerland. In the end it turned out as a strolling guide for all age groups.



Schländerweg

Corporate Design





Combination of images

Combination of images

Collages

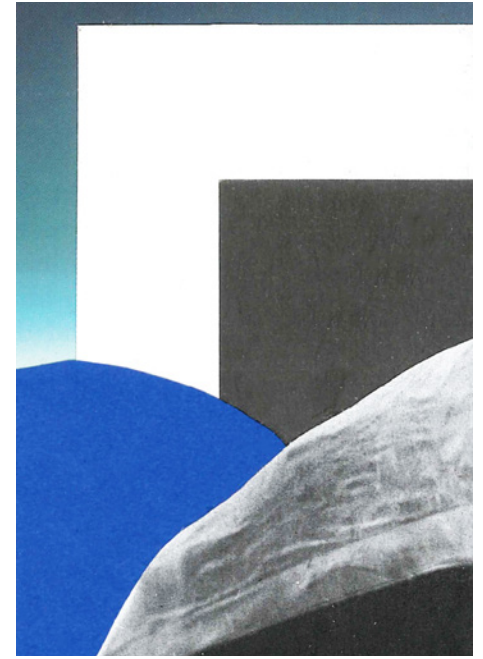
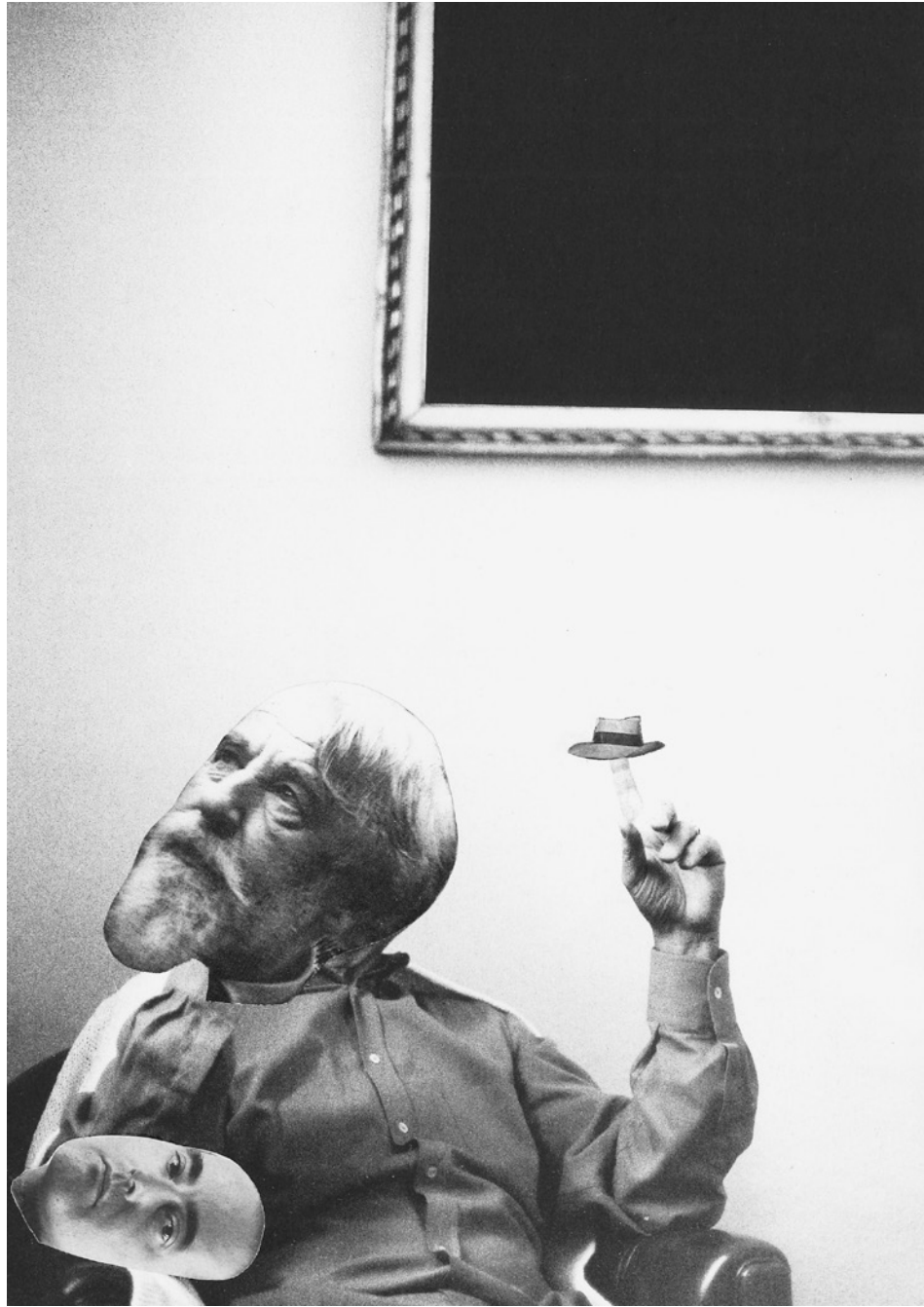
Combination of images
Collages
Various formats
December 2018

In my leisure time, I love to create collages and new visuals out of a wide range of books and newspapers. I am especially inspired by combinations that are created accidentally as the material sort of falls in my lap when I find it on the streets or in a “for free” box in the hallway.



Combination of images

Collages



Fictitious music poster

Fictitious music poster

Poster

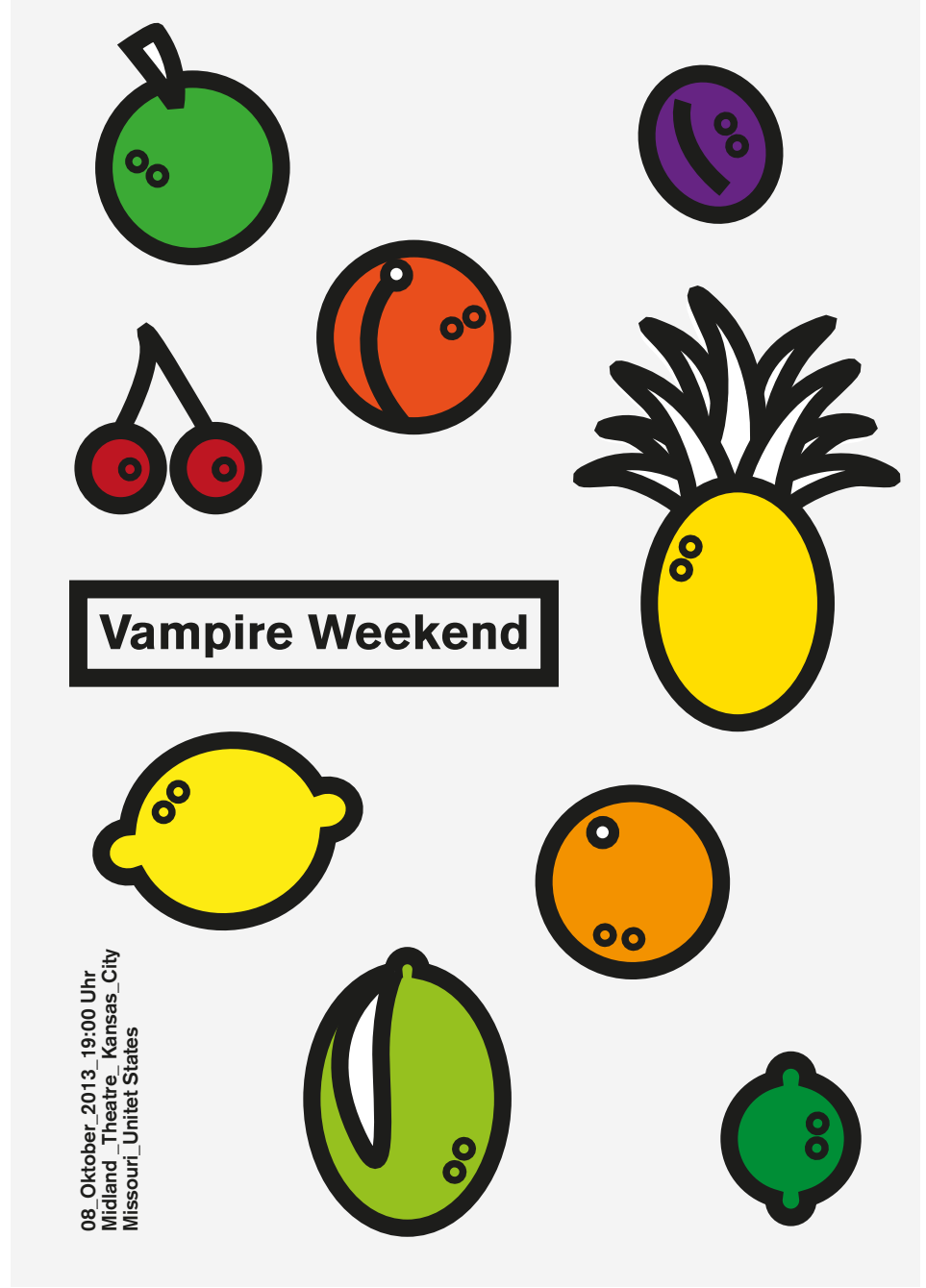
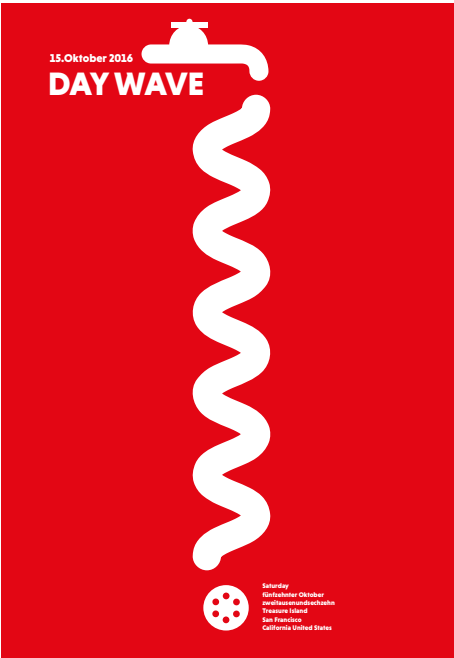
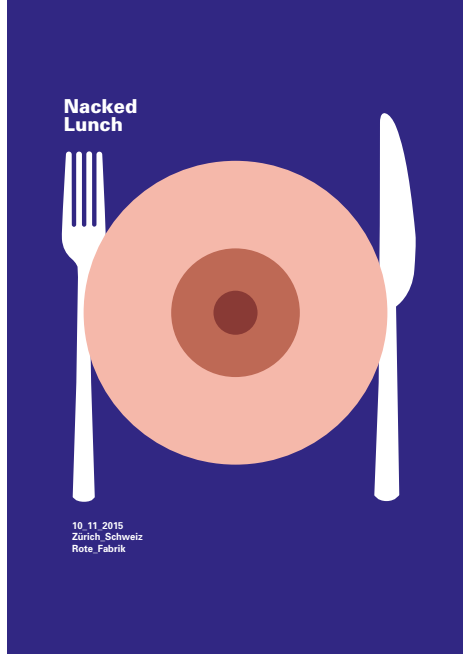
Fictitious music poster
Poster
297 x 420 mm
August 2016

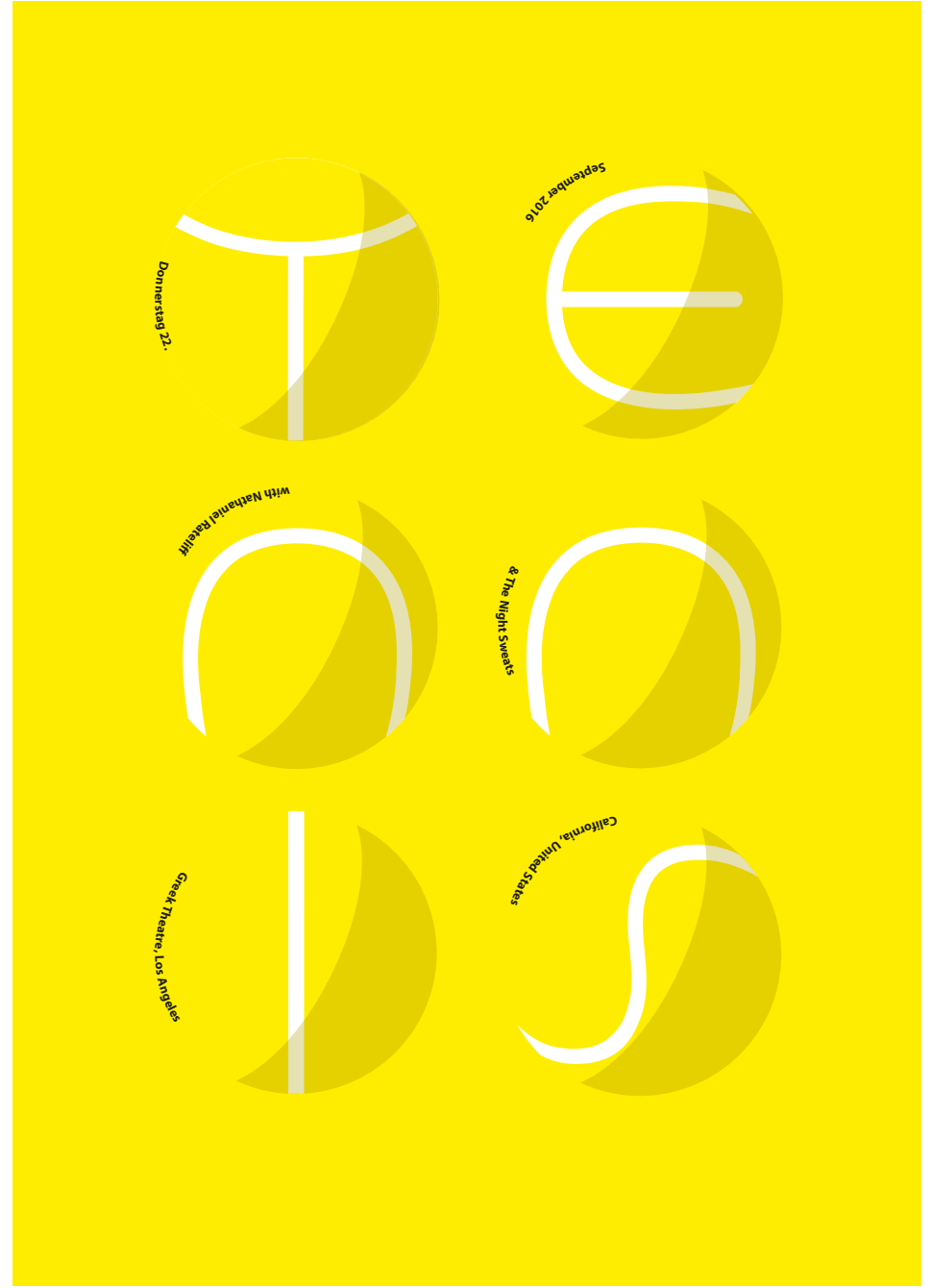
During my internship in Hamburg at Rocket&Wink I generated fictitious music posters of concerts of different Indie bands.



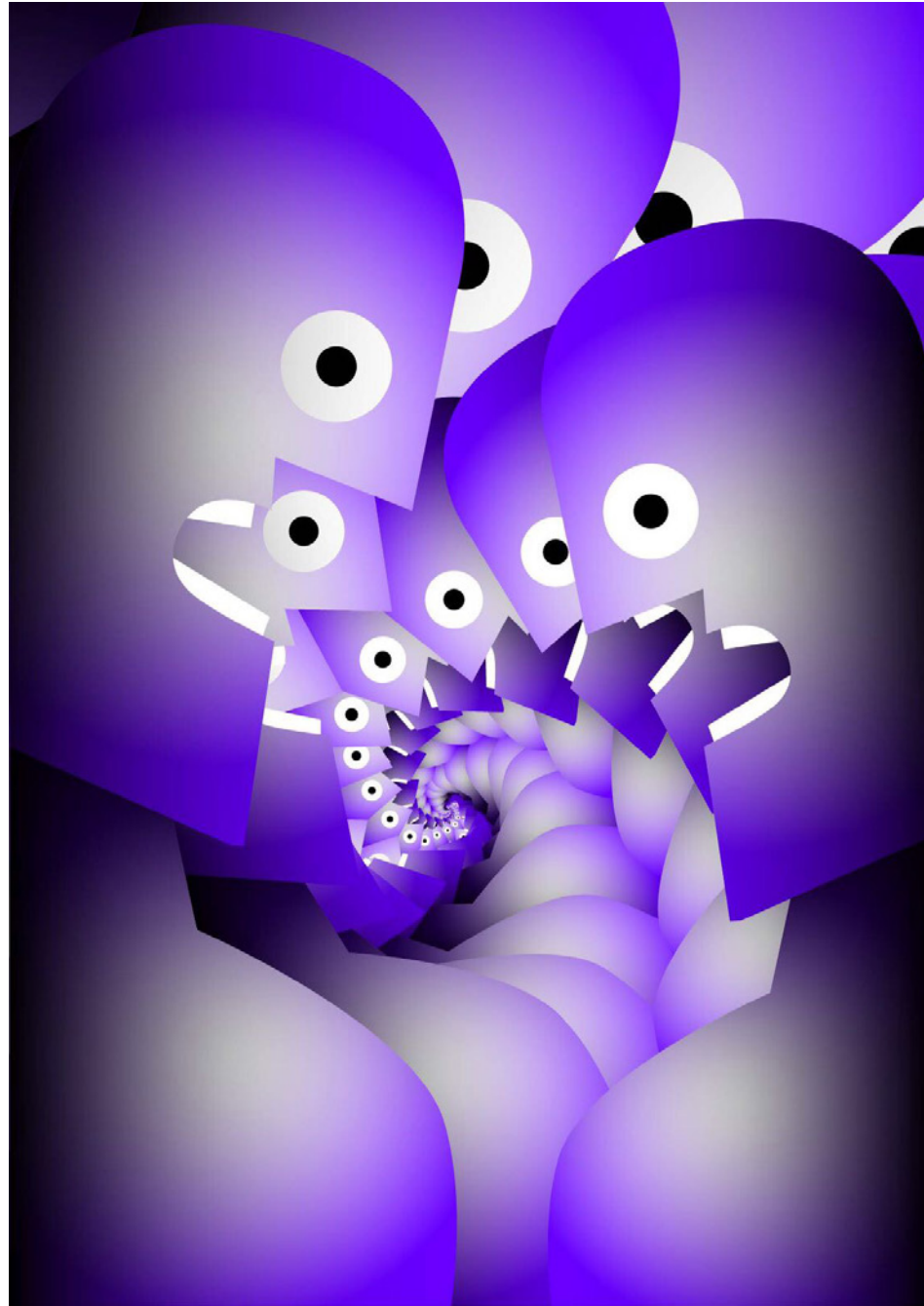
Fictitious music poster

Poster





Stirnglück posters



Stirnglück posters

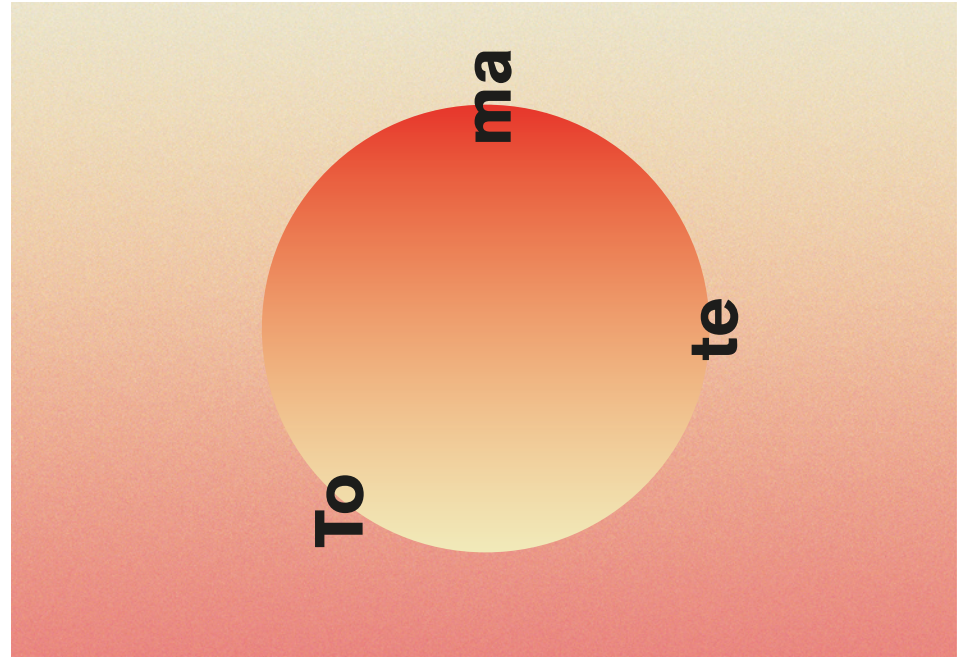
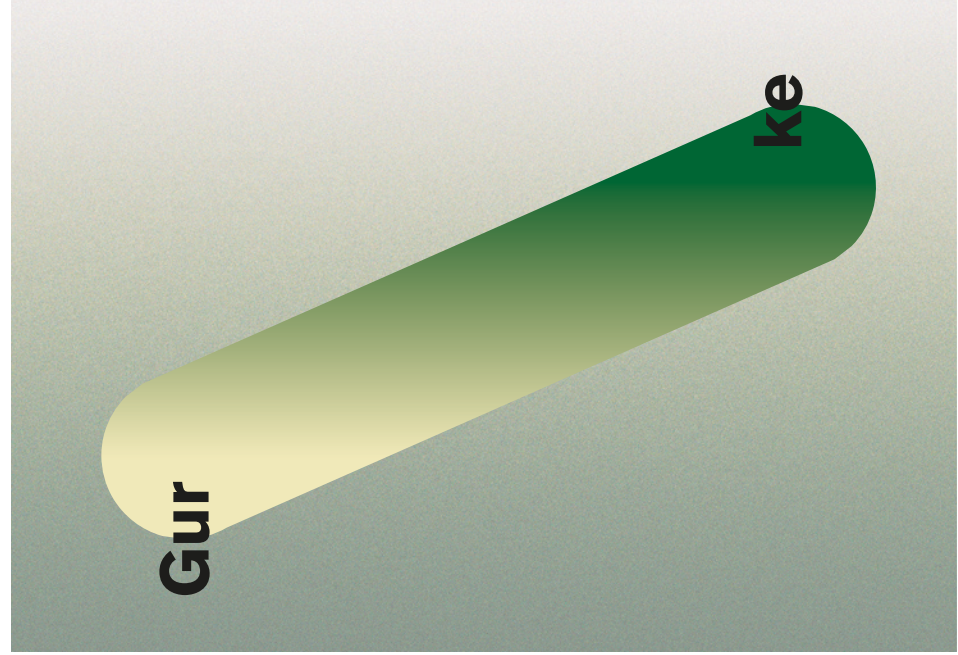
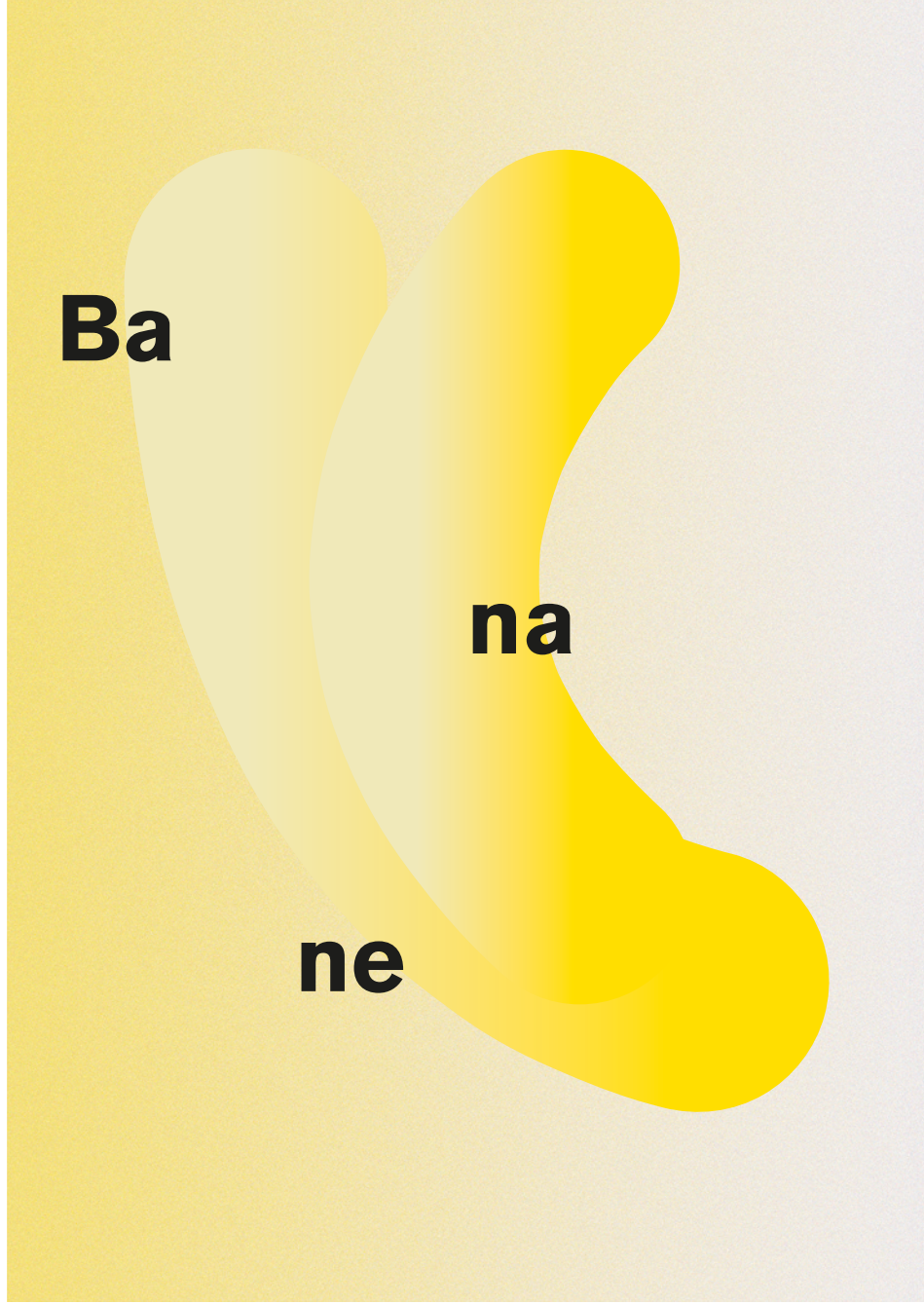
Poster

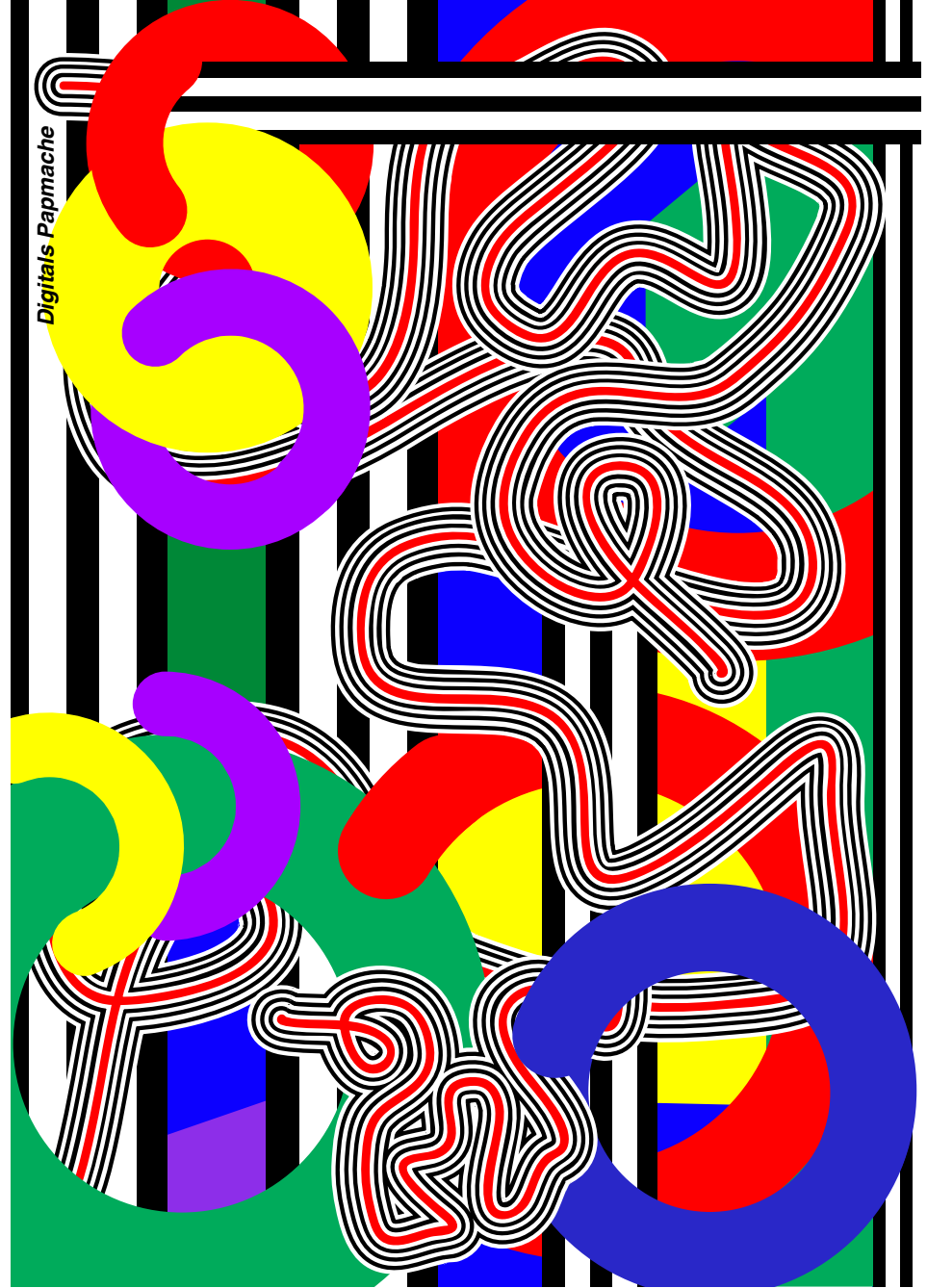
Stirnglück posters
Poster
Various formats
2016 – 2018

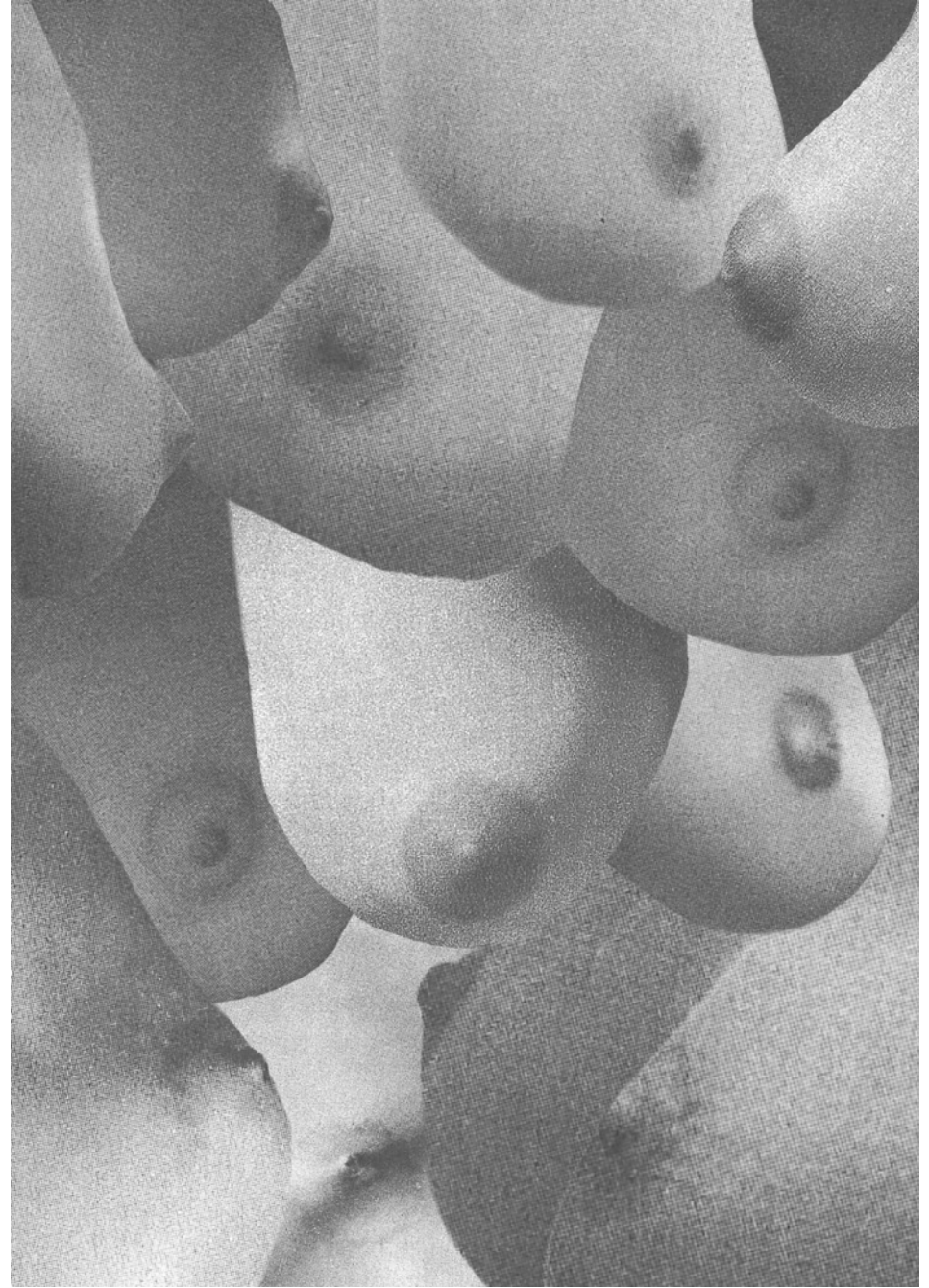
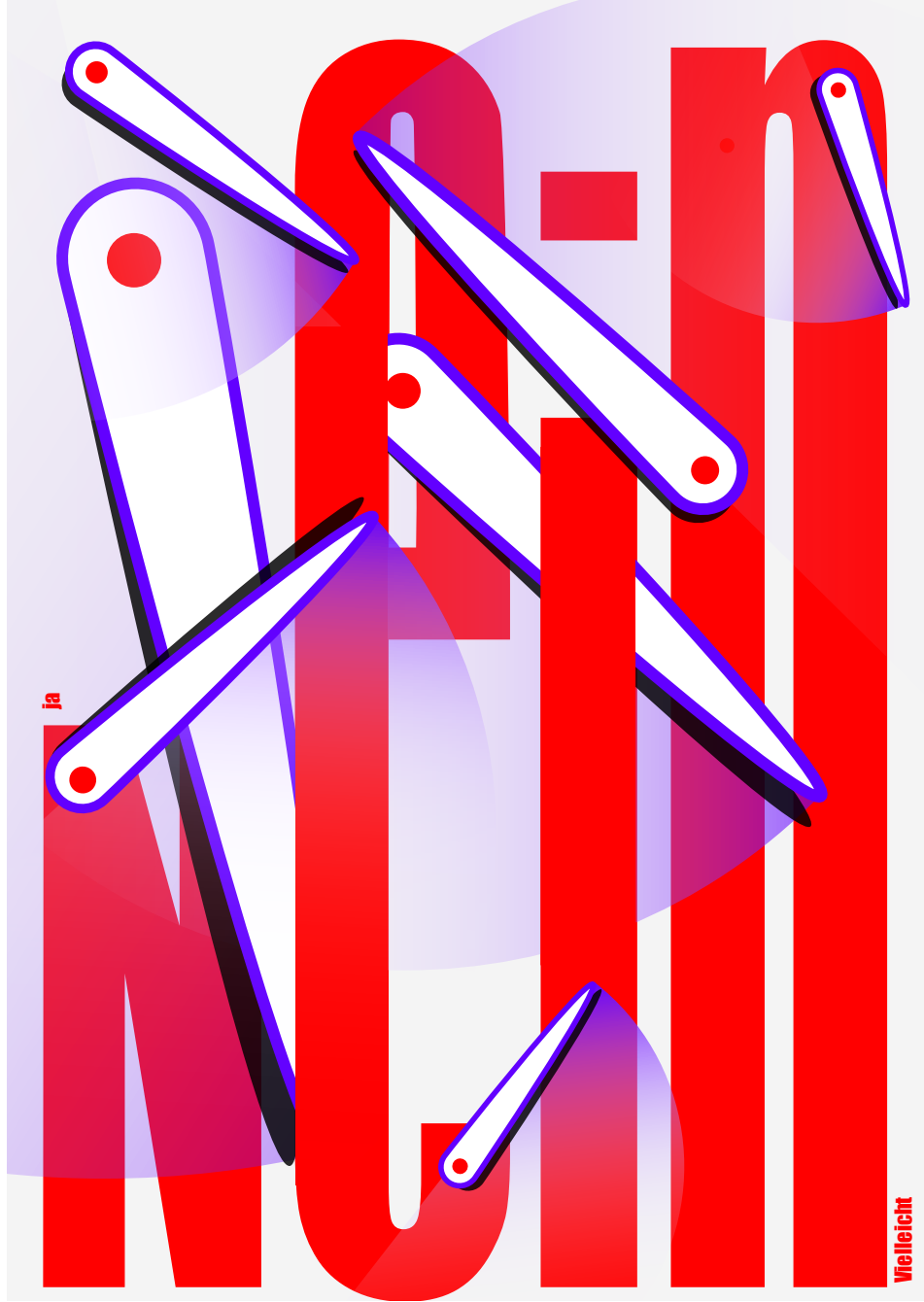
Along with four friends, I run a chat called “Stirnglück”. Exclusively weird words can be found there. We write them down and create posters out of them. Here is an example, on the left with Nora Zürcher, based on the word “Gehirnspülung”.

Stirnglück posters

Poster







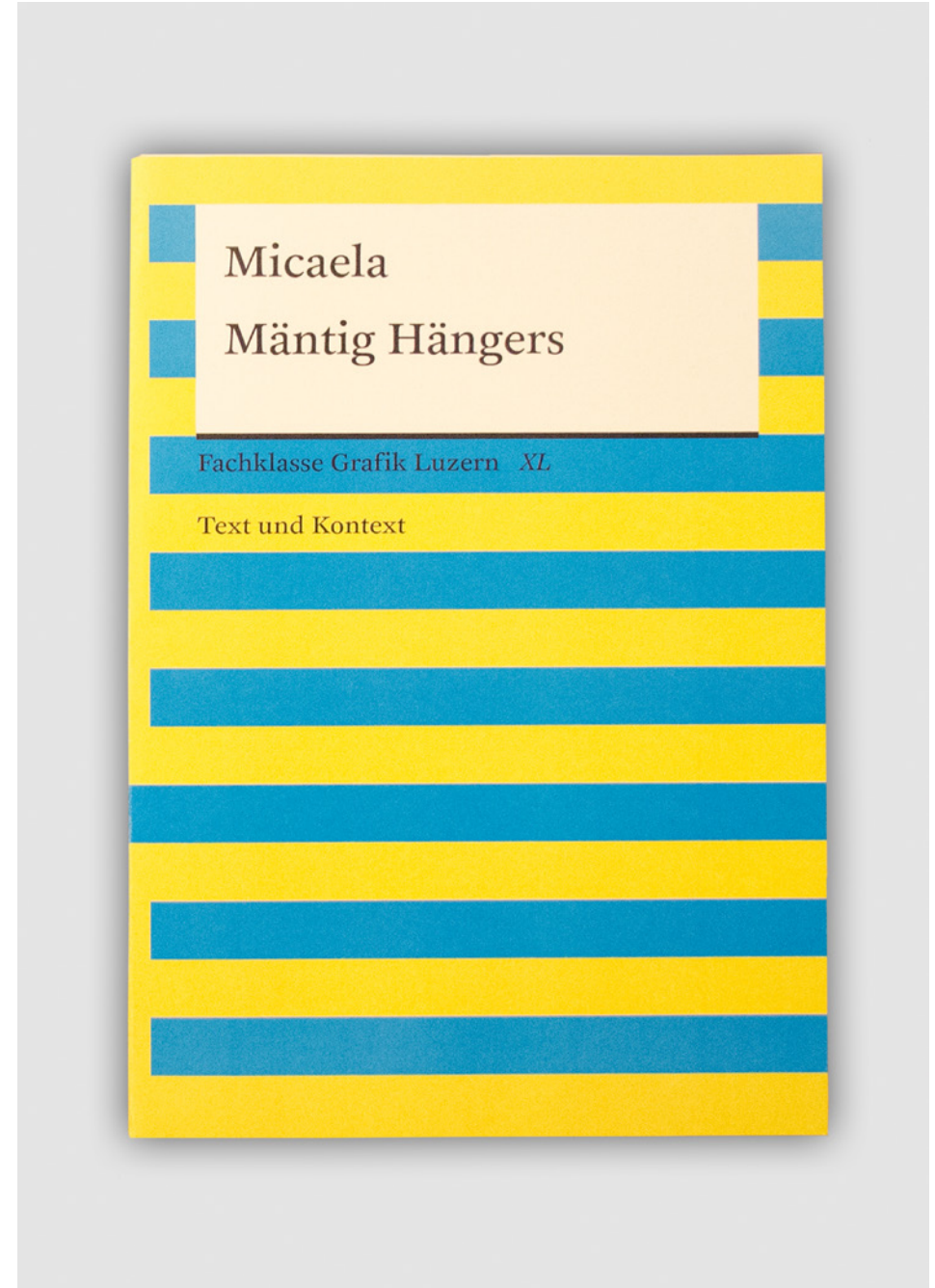
Mäntig Hängers

Mäntig Hängers

Layout

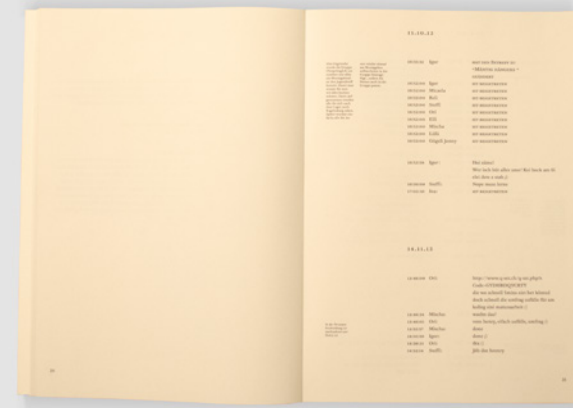
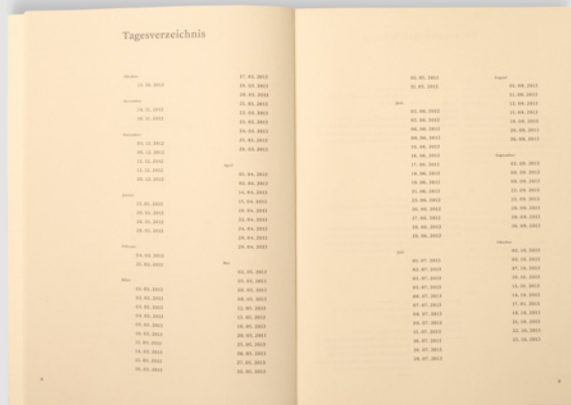
Mäntig Hängers
Layout
190 x 270 mm
November 2013

I have designed a WhatsApp chat of a youth group in the style of a Reclam book with my own accompanying commentary, a description of all the participants and a glossary.



Mäntig Hängers

Layout





Pen case

Pen case
Sketch
210 x 297 mm
June 2014

In meinem Skizzenbuch zeichnete ich den gesamten Inhalt meines Etuis ab. Zuerst mit Bleistift und anschliessend in einer überarbeiteten Version mit Aquarell und Fineliner.

Fold font

Fold font

Font

Fold font
Font
x-height 1:2
January 2015

This fold font was created in connection with the paper plane illustration.



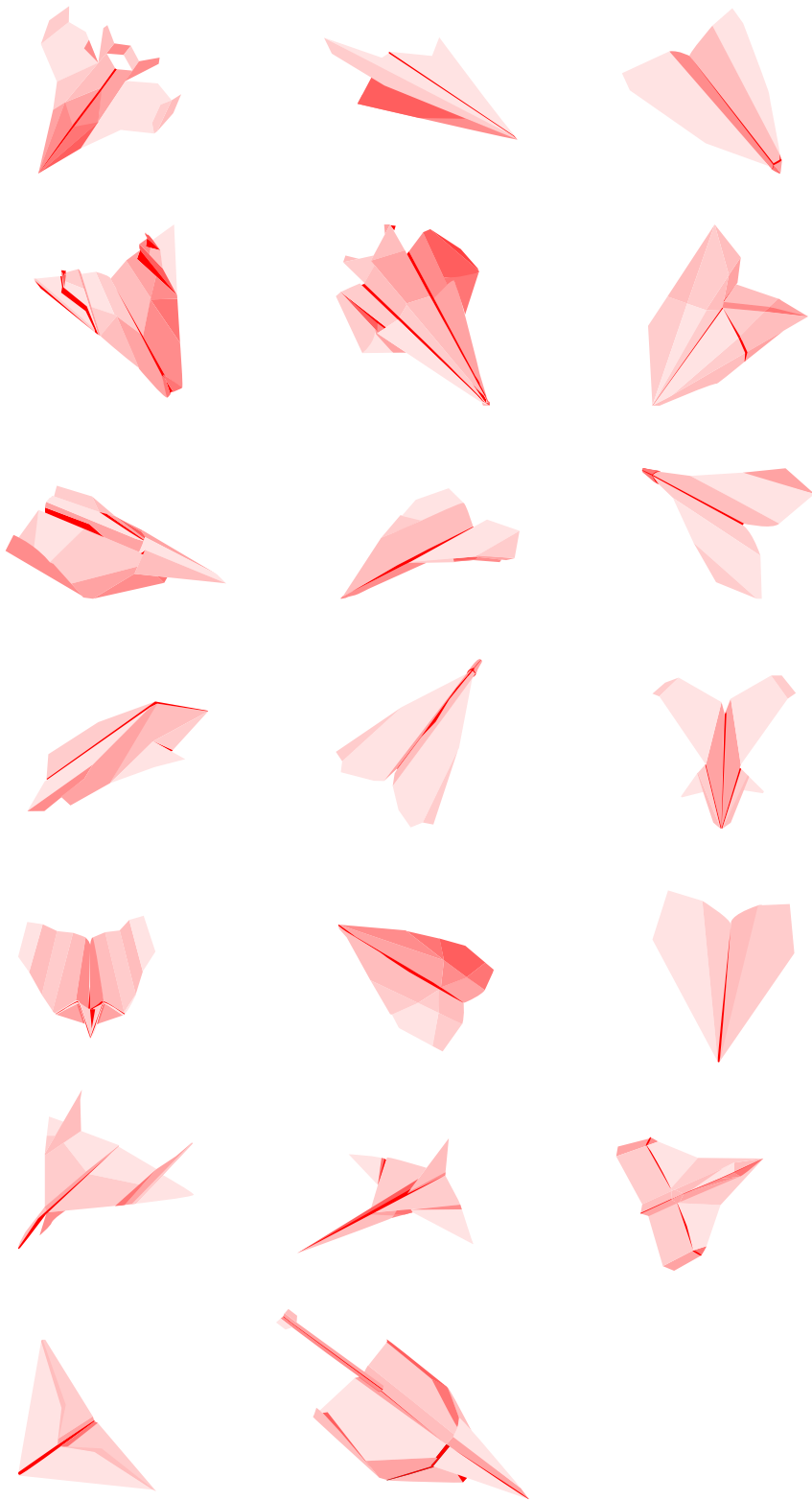
Fold font

Font

Paper plane with instruction

Paper plane with instruction

Vektor Illustration



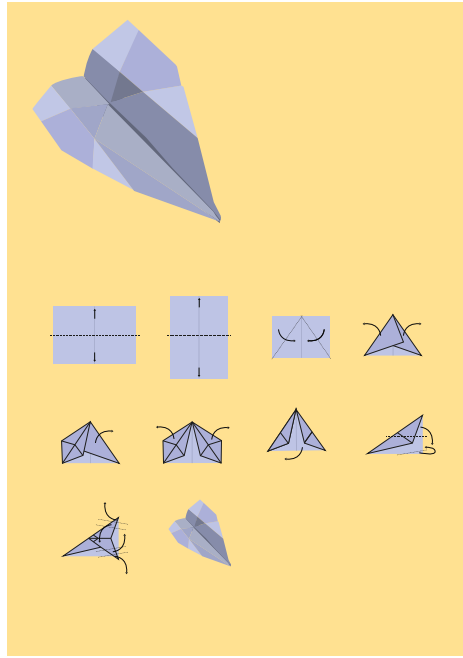
Paper plane with instruction

Vektor Illustration

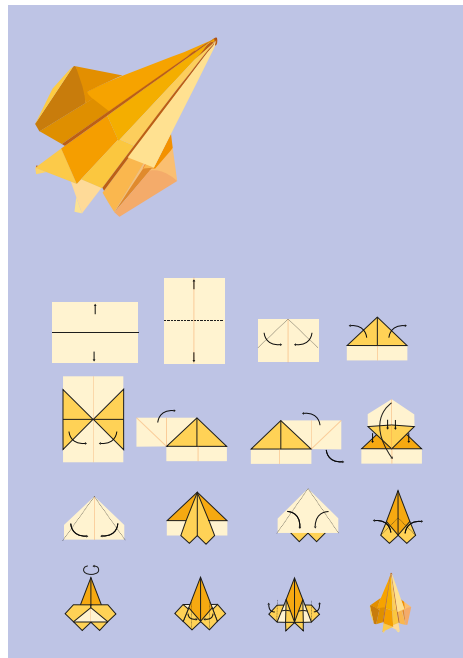
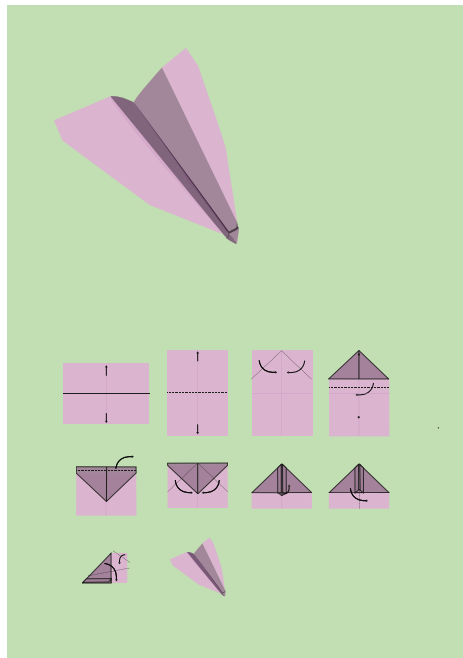
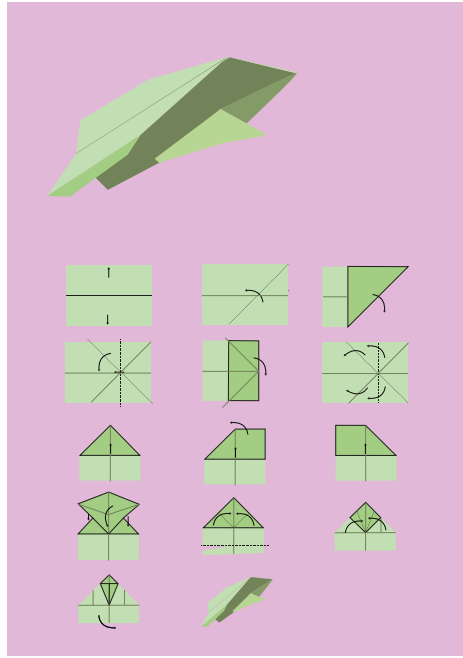
Paper plane with instruction
Vector illustration
Various formats
January 2015

In a school project of the specialised graphics course in Lucerne, twenty paper planes were created with Adobe Illustrator. Additionally, I created folding instructions out of 5 planes.

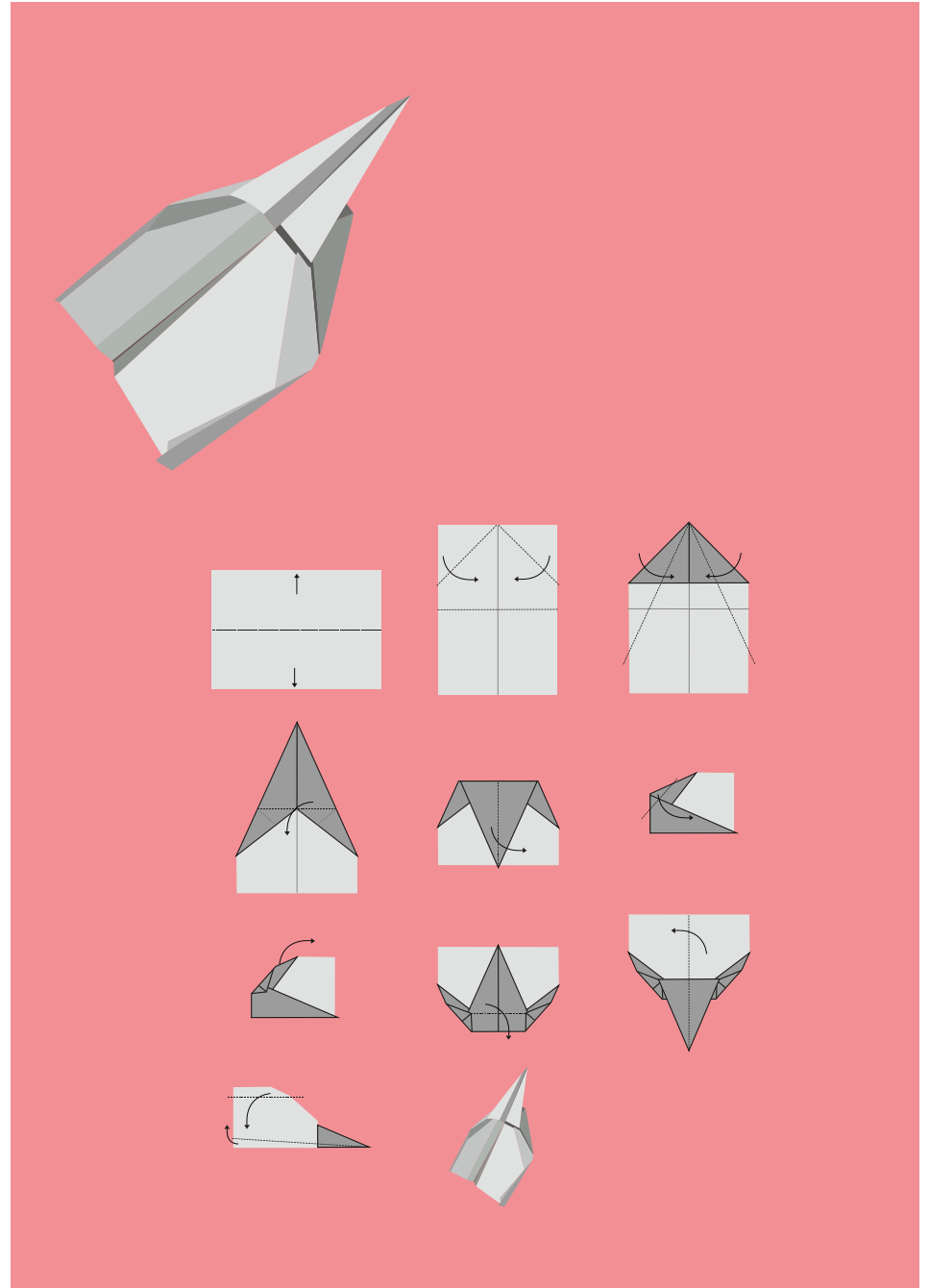
Paper plane with instruction



Vektor Illustration

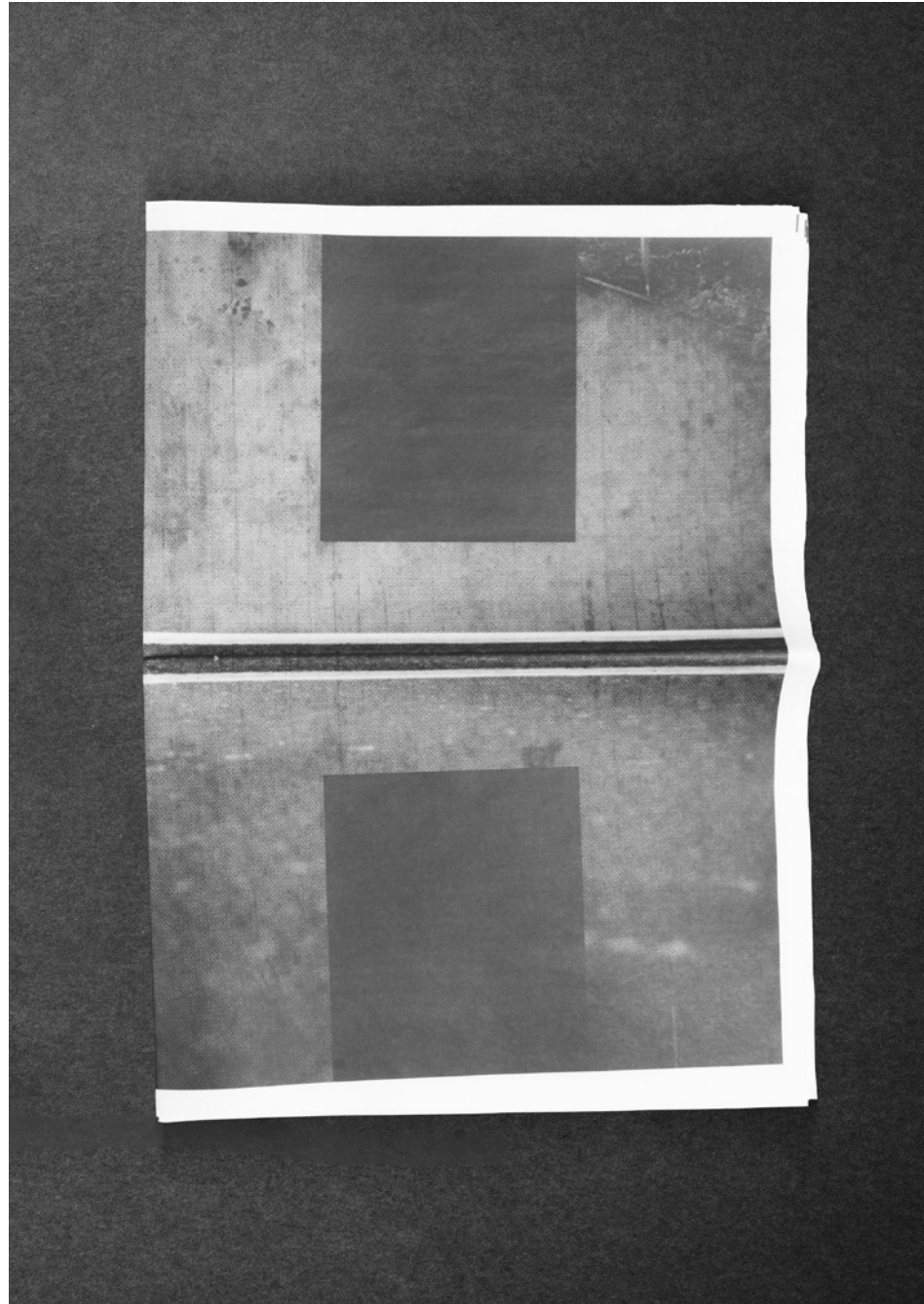


Paper plane with instruction



Vektor Illustration

Horizont

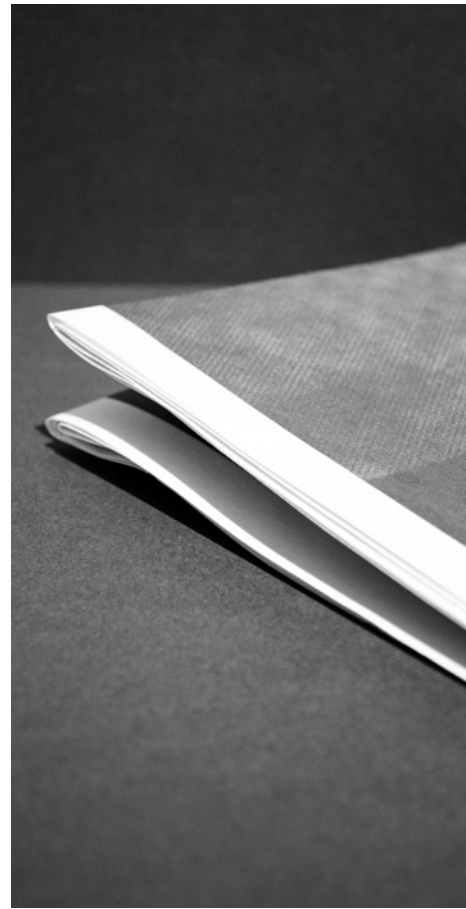
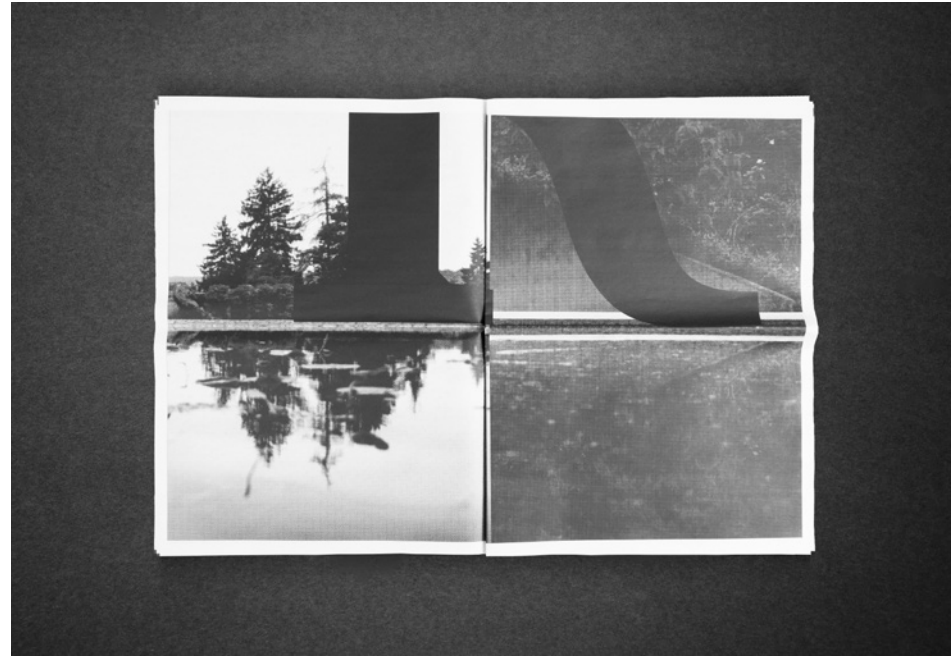
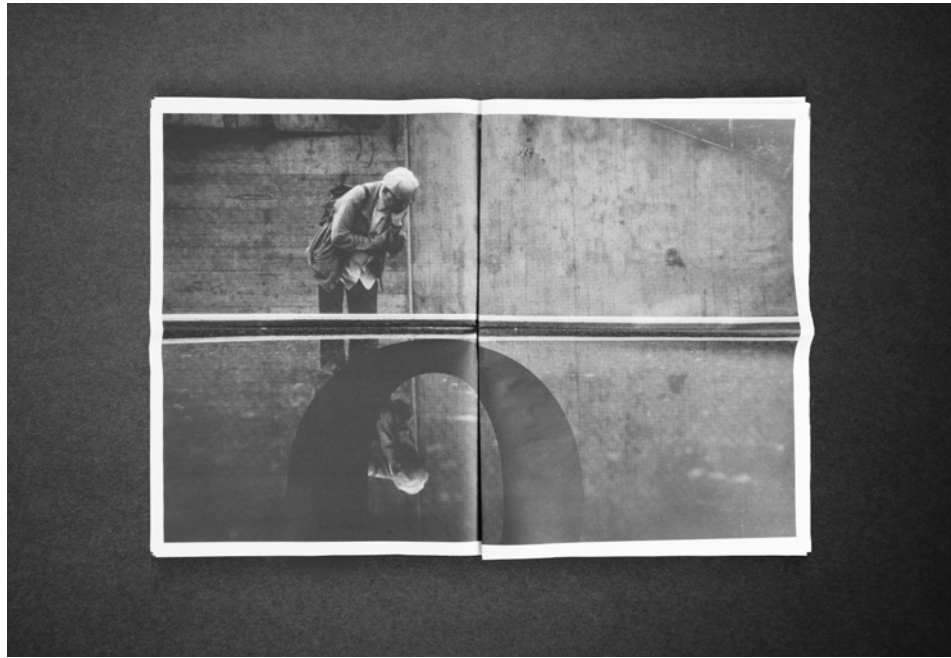


Horizont
Newspaper

Horizont
Newspaper
375 x 520 mm
May 2015

At the botanic garden in Zürich I had create a photo spread of ten pictures. In a second step. I created a collage. Who build a Newspaper with the word «Horizont» as guideline.

Horizont
Newspaper



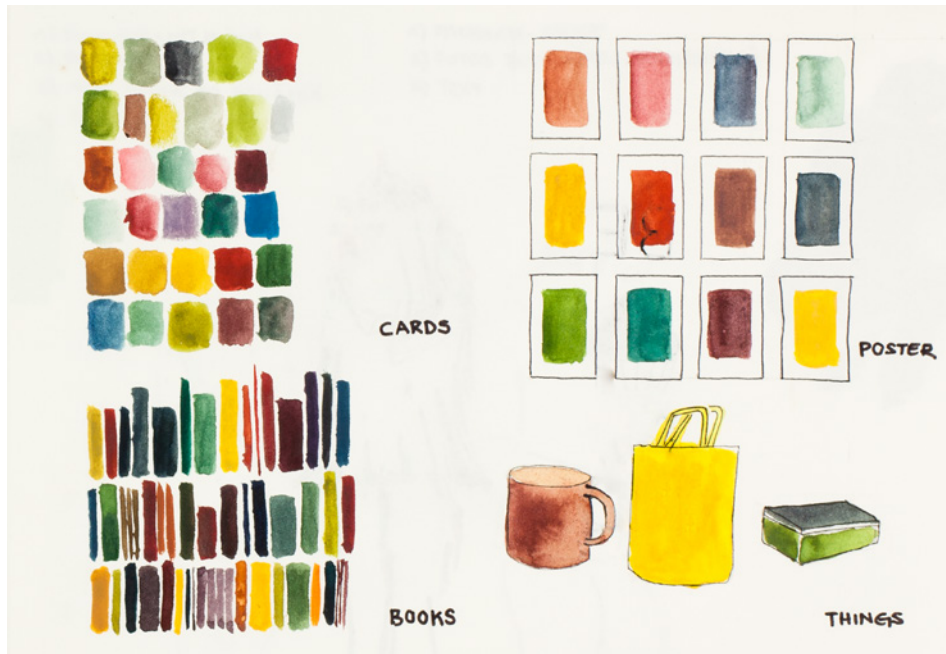
London und Paris

London und Paris
Sketches



London und Paris
Sketches

London and Paris
Sketches
Various formats
October 2014/2015



Sketches from Paris and London from the streets at the Rue de Seine whose hustle and bustle blends with the numerous galleries and the exclusive ambience. Like this, drawings of the French flair of the Rue de Seine drawings were made. In London, my focus lay on two bookshops in the North and the South of the city.



Curiosities

Curiosities

Poster

Curiosities
APG Poster
895 x 128 mm
February / March 2015

Time flies. Time passes quickly. Time is our constant companion, an invisible partner, although time theoretically does not exist. Time is an illusion of today`s society. We are depending on it. The now will become the past. Until no years, days, hours, minutes or seconds are left.



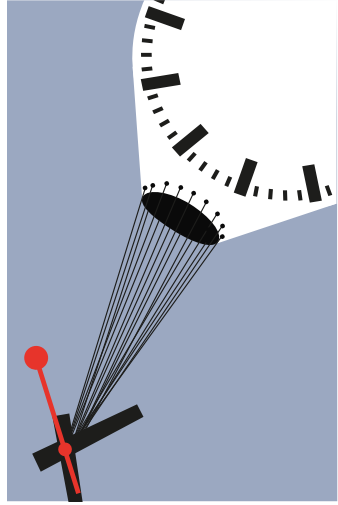
Curiosities

Poster

Draft 01



Draft 02



Draft 03



28 Bookshops

28 Bookshops
Editorial
190 x 140 mm
October 2015

From the material from 14 students and 28 bookshops and the inspiration from London I created a typical layout on the theme: «28 independent bookshops». Not only the red buses and telephone cabins but also the their teatime are typical for London. That is why I put the 28 bookshops into 28 teabags. Inside the bags, there are two papers: one with the figure part, the other with the textual part.



PRETEXT

HOUSE OF ILLUSTRATION

— Portrayed by Nicola Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10

PRETEXT

LONDON 1961

— Compiled by Micaela Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10

RELATED TIPS

HOUSE OF ILLUSTRATION

— Portrayed by Nicola Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10

RELATED TIPS

LONDON 1961

— Compiled by Micaela Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10

RELATED TIPS

HOUSE OF ILLUSTRATION

— Portrayed by Nicola Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10

RELATED TIPS

SOUTHALL

— Compiled by Nicola Brasieri

FACTS:

Year: 2014
 Location: Southall, London
 Type: Independent
 Number of employees: 10

PRETEXT

SHALAMAR BOOKSHOP

— Portrayed by Nicola Brasieri

FACTS:

Year: 2014
 Location: Shalimar, London
 Type: Independent
 Number of employees: 10

PRETEXT

LONDON 1961

— Compiled by Micaela Brasieri

FACTS:

Year: 2014
 Location: King's Cross, London
 Type: Independent
 Number of employees: 10



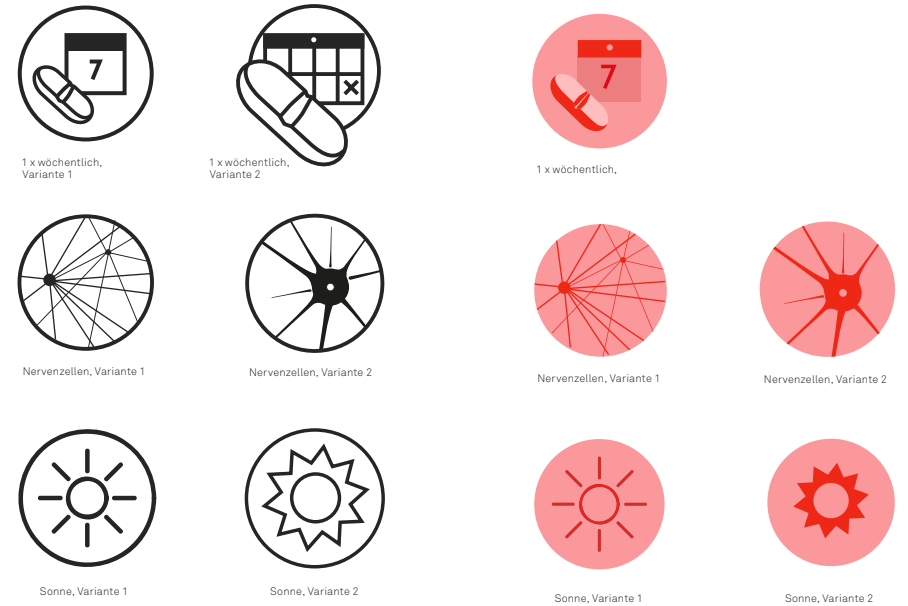


Tablet icons

Tablet icons

Vector icons

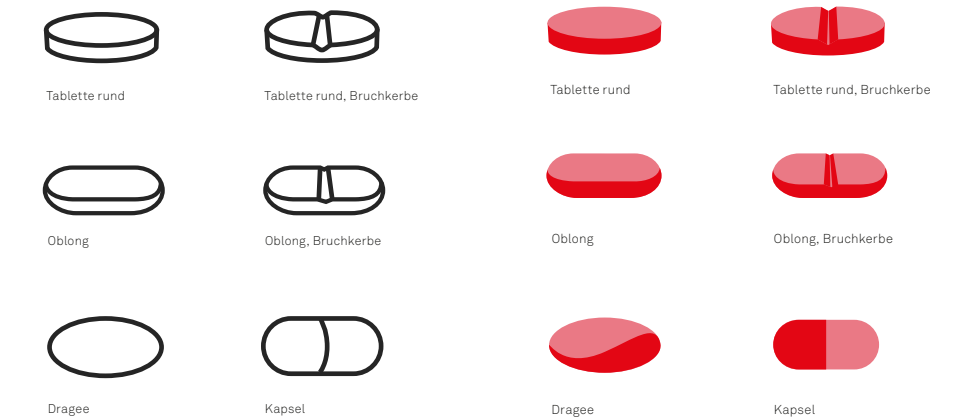
Tablet icons
Vector icons
Various formats
October 2016



Tablet icons

Vector icons

During my internship at G&W in Stuttgart, I made some drafts for symbols on tablets. They wanted to use it as a first instruction motive on the front of the package.



G&W

G&W

Corporate Design

G&W
Corporate Design
Various formats
November 2016

My main subject at my internship was redesign a refresh the CD of the studio G&W I create a new apperance I built on the existing logo a new layout and colorworld.



G&W

Corporate Design



Schmöcker

Schmöcker

Layout

Schmöcker
Layout
120 x 190 mm
March 2017

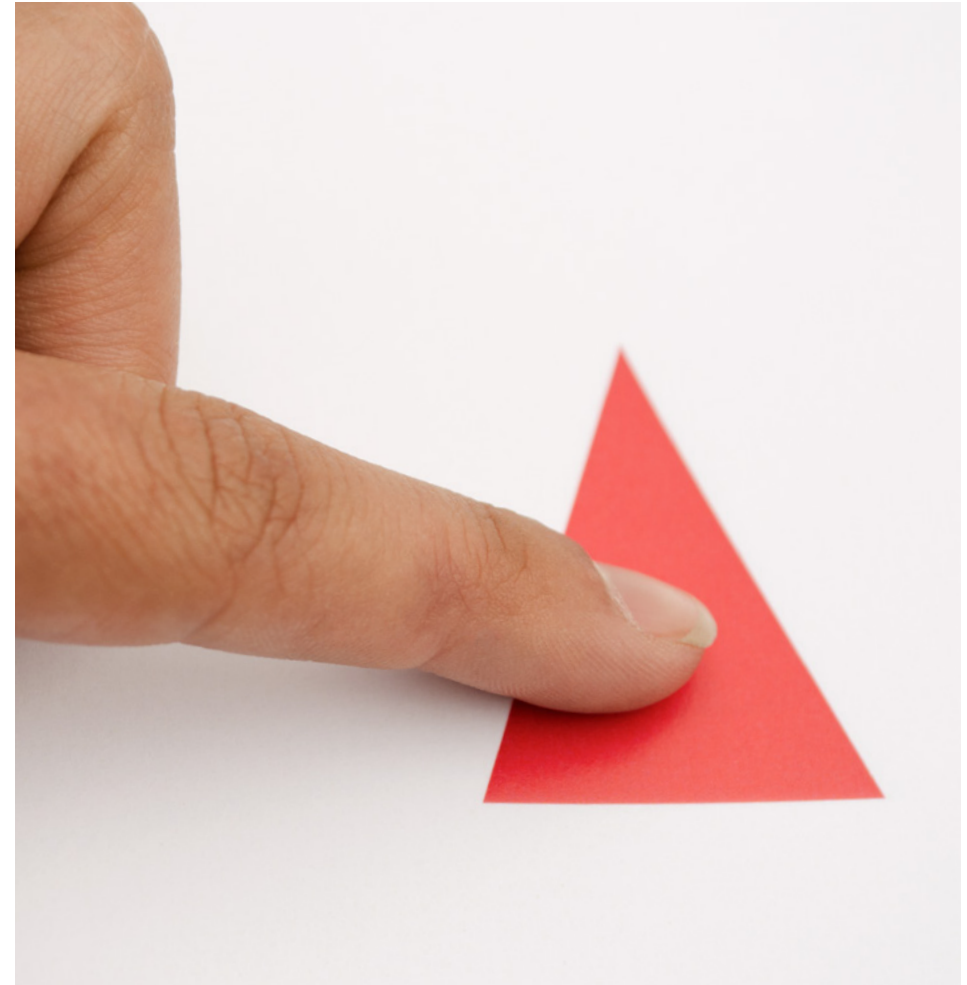
For my thesis, I created a book with the topic “nose”. I managed to formally and esthetically examine the nose in an humorous and creative way. With it, I achieved to capture and illustrate its weird basic structure.



Schmöcker

Layout





Typography day

Typography day

Flyer

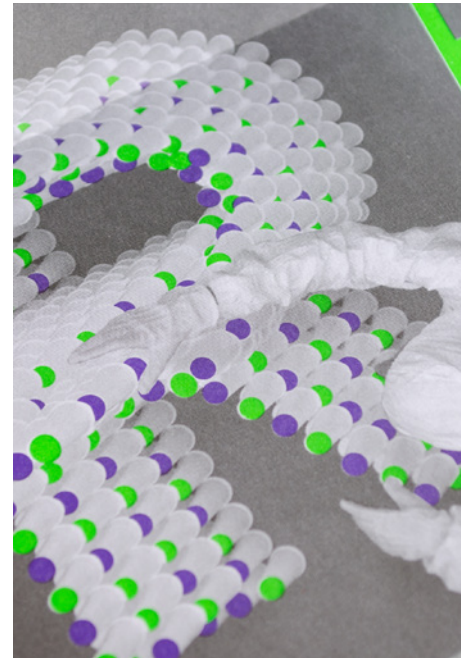
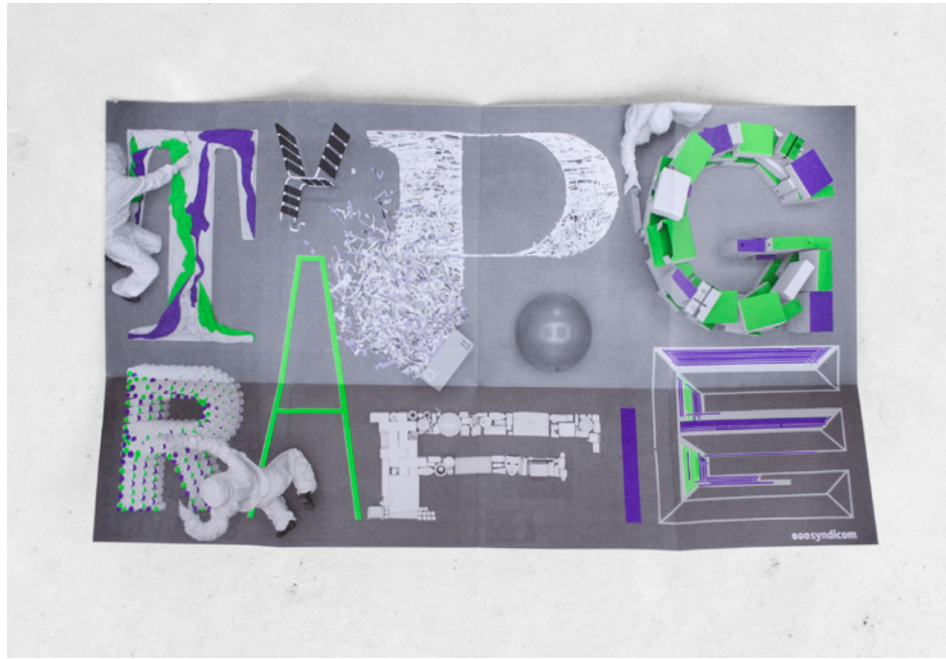
Typography day
Fold flyer / video
515 x 290 mm
April 2015

In a two-week workshop of the specialised graphics course Lucerne, we created flyers as well as a trailer for the Typography Day 2015. Our visuals were created from the top with the help of a ceiling camera. With it, I created the letter “R” out of white plastic cups. To outweigh the distortion of the camera, the letter had to rise into a tower.



Typography day

Flyer



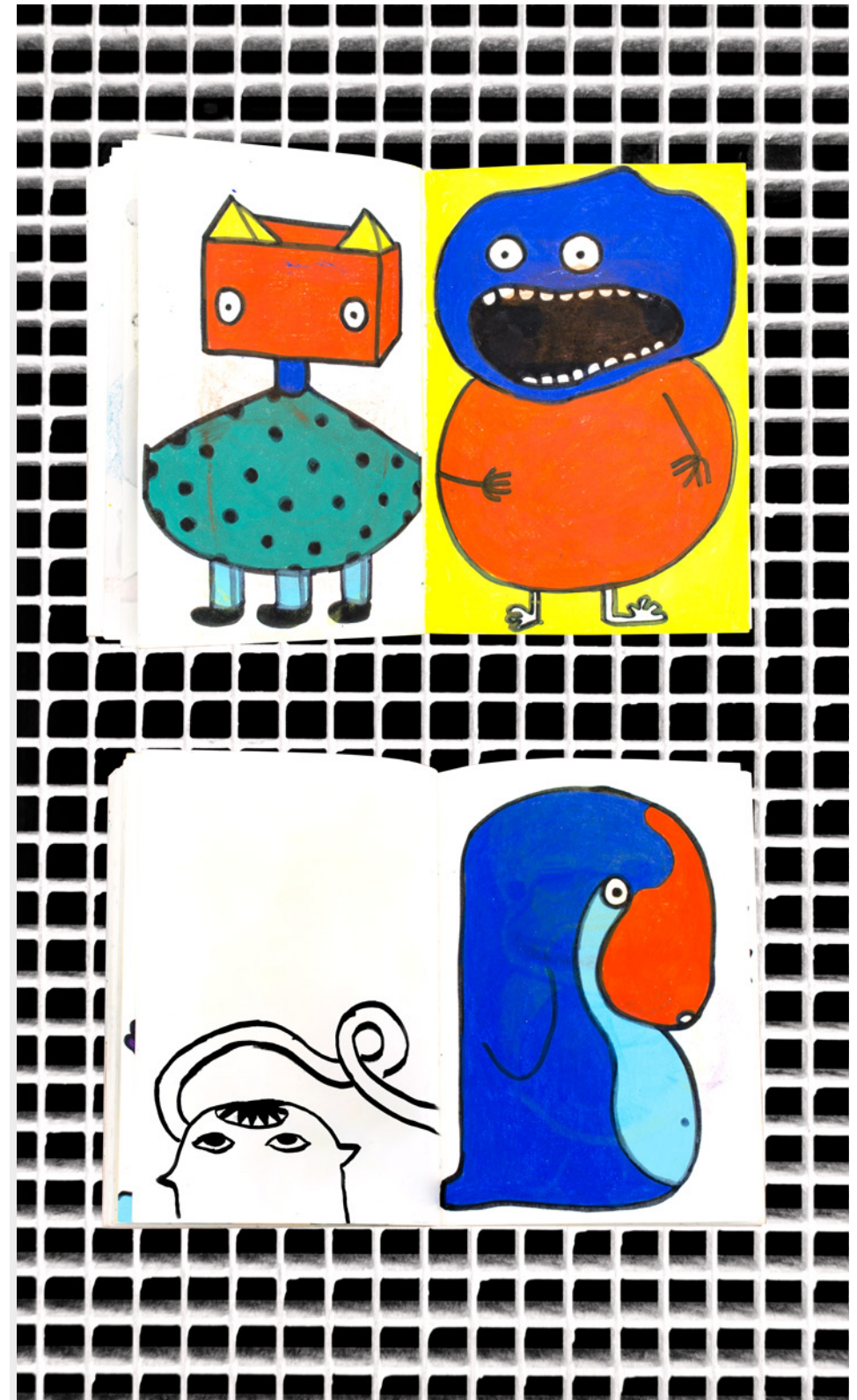
Excerpt of sketchbook

Excerpt of sketchbook

Skteches

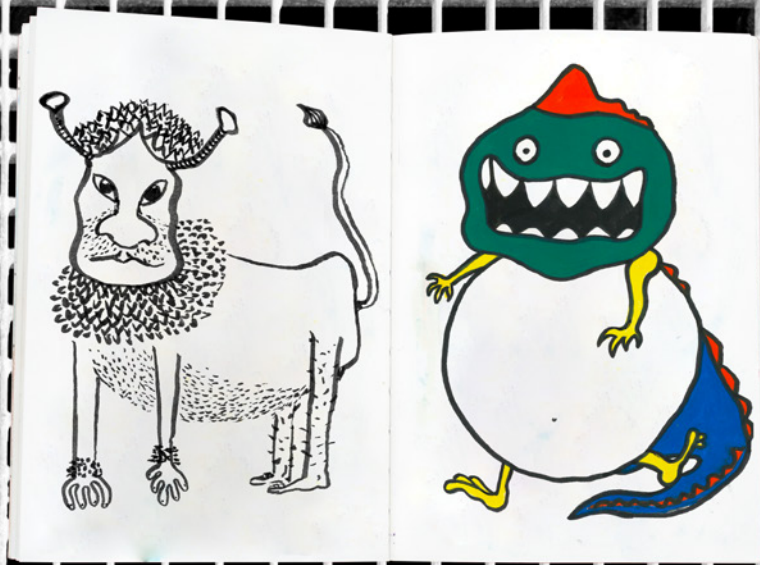
Excerpt of sketchbook
Skteches
Various formats
2015-2019

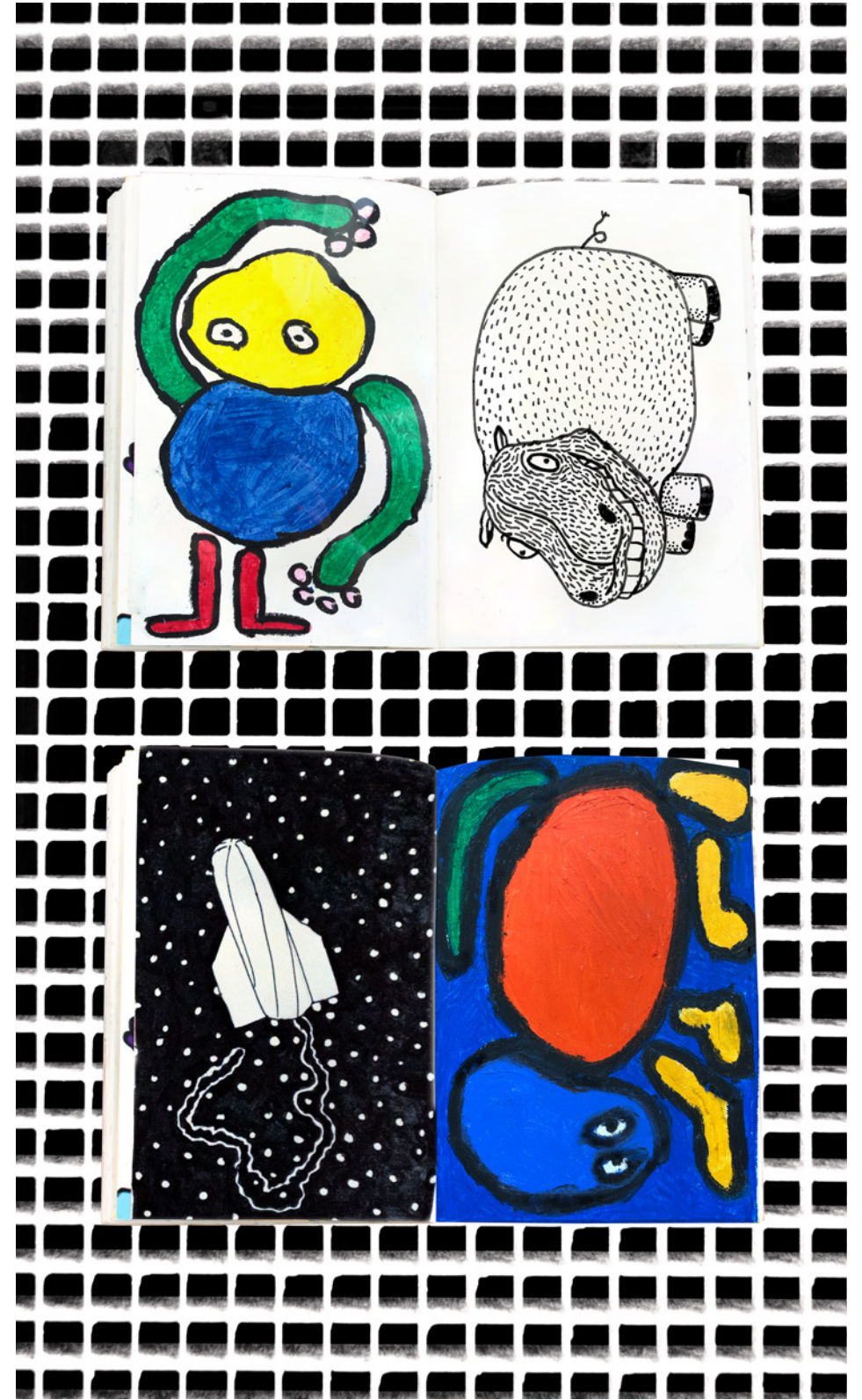
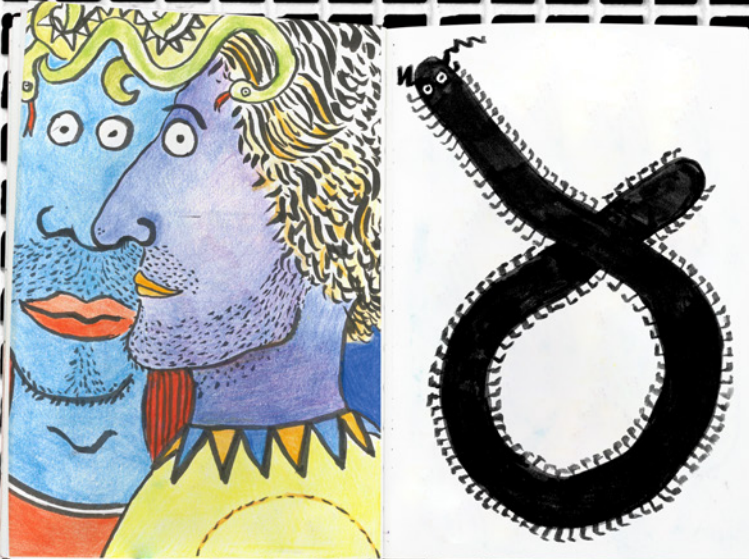
I'm not leaving home without paper and pen. As other people listen to music, I draw in a train, a car, a coffeeshop or a park. I just scribble things or impressions – phantastic creatures, a crocodile or the duck that has just passed. The latter, of course, needs to be in the picture as well. My thoughts, dreams and my environment, all of it finds itself well in a potpourri of sketches.



Excerpt of sketchbook

Skteches





Daily anomalies

Daily anomalies

Layout

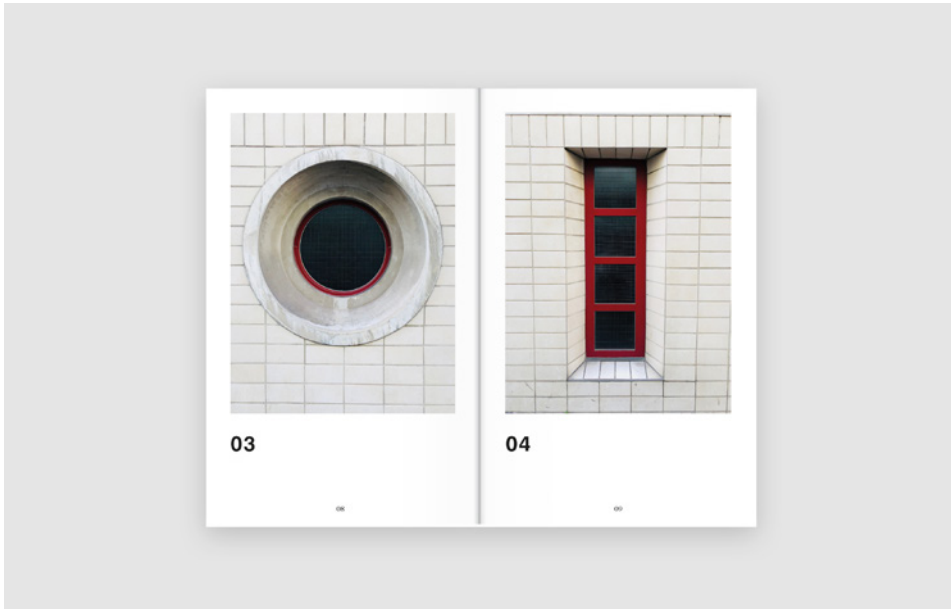
Daily anomalies
Layout
110 x 175 mm
December 2018

Spontaneous photographs, weird snapshots, images caught in my environment, casual moments which I endow with a special meaning. These are arranged in various combinations and shall tell stories to the unbiased beholder.



Daily anomalies

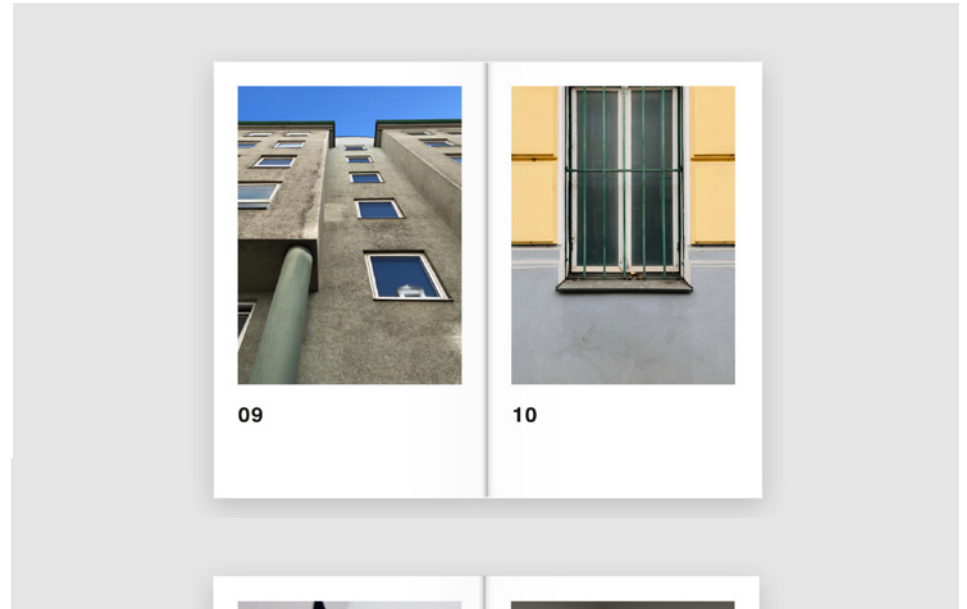
Layout



03

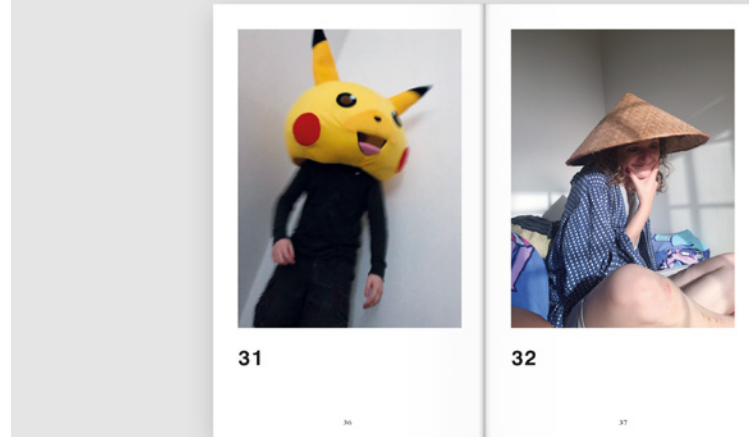
04

11 18. Februar 2018 Reichenberg Strohalm	21 10. November 2018 Wien, Kottenbrückengasse U-Bahnstation	31 09. Juni 2018 Wien, Daanngasse Pokemon Kopf	41 15. August 2018 Wien, U-Bahnstation Lochblech	51 02. September 2018 Zürich, Flughafen Flugzeugstütze
12 14. Februar 2018 Luxern, Röödligasse Leiter	22 02. Dezember 2018 Wien, Stubentor U-Bahnstation	32 23. Januar 2019 Zürich, Scheuchnerstrasse Vietnamesischer Hut	42 22. Juni 2018 Wien, Museumsquartier Locherhülle	52 09. Juni 2018 Wien, 7ter Bezirk Waschmaschine
13 08. August 2017 Zürich, Bilbach Katzenfoto	23 22. Juni 2018 Wien, Museumsquartier Treppe	33 10. Juli 2018 Indien, Toscana Frau vor Wand	43 05. August 2018 Wien, Linke Wienzeile Innenhof Majolikaklaus	53 09. Juni 2018 Wien, 7ter Bezirk Sieben nackte Barbies
14 13. April 2018 Wien, Freitag Store Hand in Ladensondage	24 02. Juli 2018 Zürich, Hauptbahnhof Trambahnstille	34 10. Juni 2018 Wien, U-Bahnstation Frau in Grün	44 08. August 2018 Wien, Linke Wienzeile Innenhof Majolikaklaus	54 09. Juni 2018 Wien, 7ter Bezirk Zwei nackte Barbies
15 25. Juni 2018 Wien, Ottakring Farbige Klebepunkte	25 07. Mai 2018 Wien, Museumsquartier Kissen	35 08. Juni 2018 Wien, Museumsquartier Fleischplatteln	45 04. Juni 2018 Berlin Treppenhaus	55 01. November 2016 Stuttgart, Killesberg Killesbergsum
16 15. März 2018 Pfäffikon, SZ Bankknote	26 19. Mai 2018 Wien, 9er Bezirk Einkaufswagen, Kachelwand	36 08. Juni 2018 Wien, Museumsquartier Schimmerfolie	46 21. Juni 2018 Wien, Linke Wienzeile Hinterhaus Majolikaklaus	56 13. August 2016 Hamburg, Banker Treppenhaus
17 01. November 2018 Wien, Wieden Autoschmel	27 19. Dezember 2018 Zürich, Möödgeschäft Ball Clock Viträ	37 05. August 2018 Wien, Linke Wienzeile Müllraum Tor	47 17. Januar 2018 Zürich Wipkingen Ausstellung, Kotickotr	57 29. Juni 2018 Wien, Flughafen Stuhl an Flughafen
18 04. Juni 2013 Berlin Autoschmel	28 04. Juni 2018 Wien, Museumsquartier Mingelbath	38 17. Januar 2018 Wien, Filigrader Stiege Treppe und Melone	48 17. Januar 2018 Zürich Wipkingen Ausstellung, Kotickotr	58 14. Juni 2018 Wien, Gartenbaskino Toilette
19 10. Mai 2018 Wien, Daanngasse Keller	29 14. Juni 2018 Wien, Linke Wienzeile 40 Spießzangato	39 21. November 2017 London, Willesden Green Waiting Room	49 09. November 2018 Wien, Wieden Hausentgang	59 22. Juni 2018 Wien, Museumsquartier Stundenglas
20 26. Oktober 2018 Prag Leeres Brunnenbecken	30 14. Juni 2018 Wien, Gartenbaskino Rotes Treppengeländer	40 16. November 2018 Wien, Wieden, Nofrontiere Saibuhkabine	50 15. März 2018 Pfäffikon, SZ Toilettenvorraum	60 22. Juni 2018 Wien, Museumsquartier Volumen der Architektur



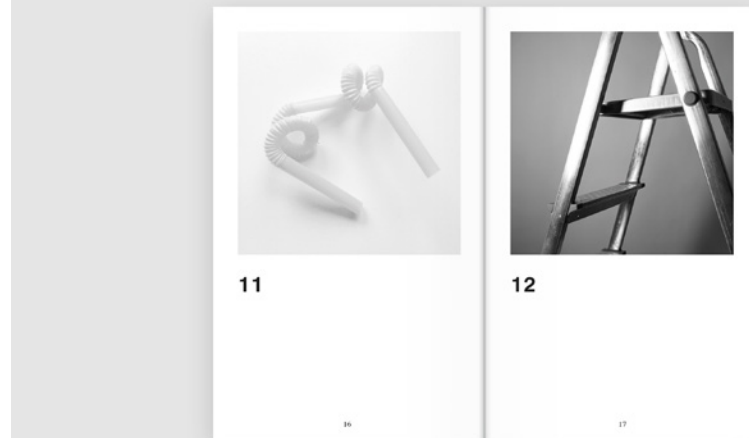
09

10



31

32



11

12

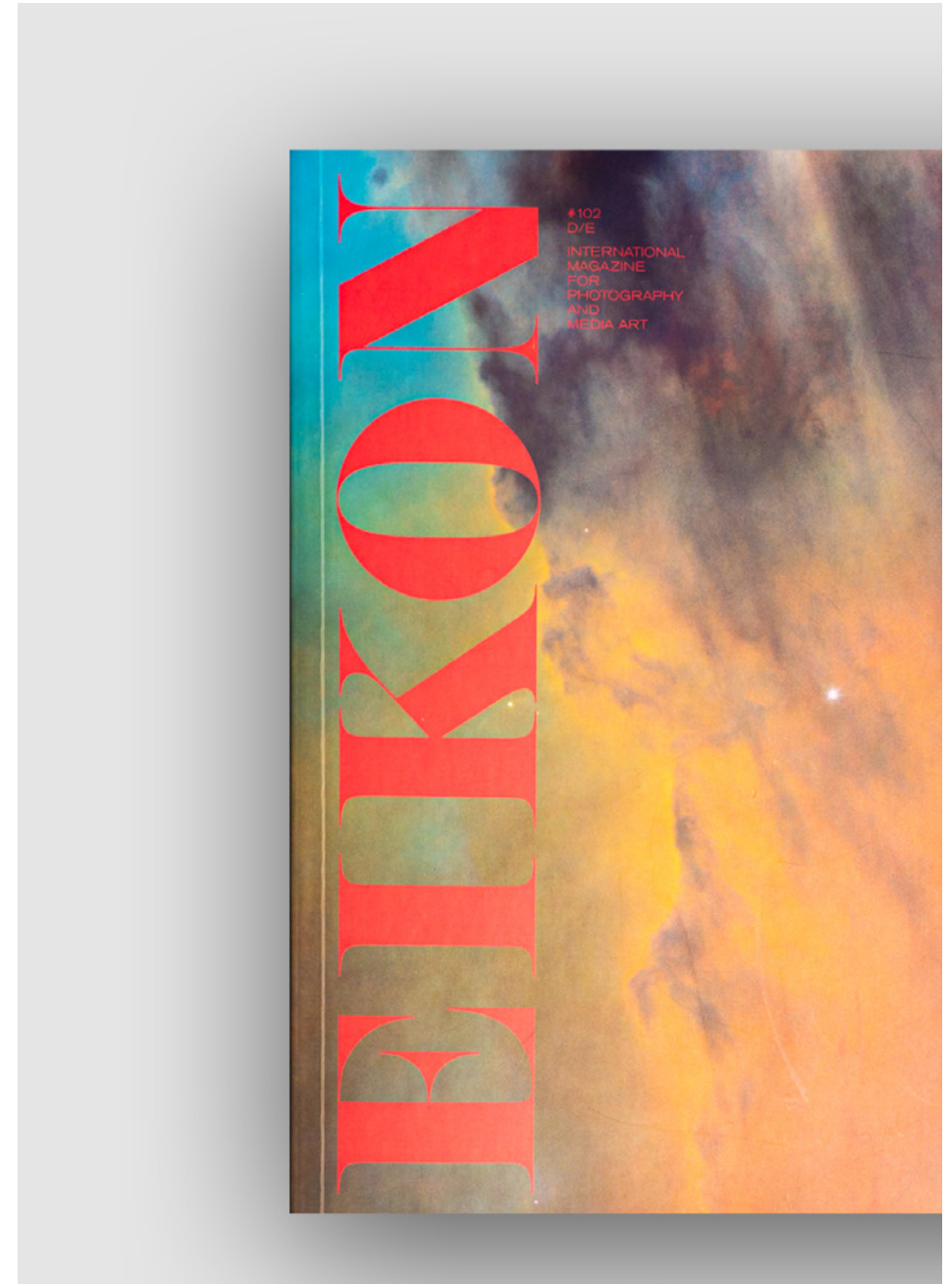
Eikon

Eikon

Magazine

Eikon
Magazine
280 x 210 mm
May /June 2018

In my internship at Say Say Say, Inc. Studio for Imagination, I supported the owner Jutta Wacht especially with the magazine project Eikon ed. 102. The latter is an arts magazine, edited with German and English text.



Eikon

Magazine

